

International Internships for BBA Students of IIMT

The BBA (Hons) programme at IIMT offers both domestic and international placements for internship in the third year of the programme. For the first batch of students, training opportunities have been offered by firms in countries like **Germany, Poland, Turkey, Lithuania and Nigeria**. Some of the well-known companies that have taken IIMT interns are – **Ford, Price-Waterhouse Coopers, A Lima BIS, Refline, Lee Cooper, Gujarat Ambuja Eastern Ltd, Centurion Bank**. Content-wise, these international internships are of the caliber that employees normally get at a mid stage in their careers. All the internships are stipendiary and are hence self-sustaining, enabling students to take care of their living expenses in these countries. These assignments not only give the students on-the-job training but also provides international exposure enabling them to gain a wider and a richer perspective of the business world.

The interns are engaged in diverse assignments that give them an opportunity to apply the theoretical concepts, in a real-time global context. They are involved in activities as varied as—carrying out feasibility studies for a Polish food processing major to ascertain the viability of setting up operations in India; sourcing and development of linkages with suitable steel suppliers for a Lithuanian company; representing their companies in international forums on special assignments etc. Internships of this caliber infuse tremendous confidence in the students and inculcate in them a sense of self-esteem and confidence in their ability to move ahead in their lives.

The BBA(Hons.) programme also offers campus placements at the end of the programme. Typically a BBA (Hons) graduate



could get employment opportunities in different segments of industry such as – computers & peripherals, banks, retail sector, advertising firms, consulting firms, export houses, consumer products organisations, office automation companies, to name a few. The placements may be offered in diverse areas such as marketing, finance, HR, operations and so on. Indian companies as well as MNCs are open to taking on fresh graduates who have been exposed to the intricacies of managing business areas during their internship. Since these graduates are young, they display more open mindsets to new ideas and are more flexible in adjusting to the dynamic work environment. A number of industry stalwarts from companies such as Standard Chartered Bank, Centurion Bank, Escorts, Gillette, Gujarat Ambuja, Unitech have already expressed interest in recruiting bright graduates to induce a fresh perspective in their organisations. Moreover, Pepsi has offered to institute a scholarship of Rs. 50,000 per year for the topper of the batch in the BBA programme.

In conclusion, these BBA (Hons) graduates may be better placed than even the post graduate students from most Indian Universities and private institutions on account of exposure to structured teaching formats, contemporary delivery methods, relatively small class sizes and quality industry internships.

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Visit of Professor Graham Upton, Vice-Chancellor, Oxford Brookes University, Oxford, UK



Since its inception in the year 2000, the Institute for International Management & Technology has had a very strong academic partnership with the Oxford Brookes University leading to award of undergraduate degrees in the field of Hospitality, Business and Software Engineering. The university officials have made over 35 trips in the last four years to ensure that the programmes delivered at IIMT are as per the quality control systems of the University.

This academic partnership was further strengthened by the visit of Prof. Graham Upton, the honourable Vice Chancellor of Oxford Brookes University. He held several meetings with the faculty and students and had words of encouragement for the good work being done at IIMT. He also met the HRD Minister, GOI, during his visit to update him of the developments at IIMT.

Professor Graham Upton has been the Vice-Chancellor of Oxford Brookes University since September 1997. Throughout his career in higher education he has been heavily involved in courses for teachers in the field of educational psychology and has conducted research, and published widely, on a range of issues in this area.

International Placements for Graduating Batches

The first two cohorts of the School of Hospitality & Tourism Management at IIMT have graduated and have taken up positions in the industry. The Institute started its final placements process in October 2003 itself and has succeeded in ensuring 98% industry placement with 2% of the students opting for pursuing higher studies i.e. MBA.

The highlight of the final placement process has been that over 80% of the students from the first two batches have secured foreign placements mainly in the UK, Australia, Malaysia and Dubai. This is another feather in the cap of the IIMT as being the first hotel school in the country to provide its graduating students

the opportunity to seek international positions in the Hospitality Industry. Although very few students took up positions in India, they have been placed in well-reputed hotel chains like the Taj and the Oberoi among others. One of the unique features of the placement in India was that all the hotel companies recruited the students from IIMT in Management Trainee positions only.

With the third batch getting ready to graduate in June 2004, a large majority of the students are intending taking up positions overseas. It is now evident that the Hotel Management programme at IIMT is truly global in character and the students have learnt adequate

management and operational skills to be absorbed into the mainstream of industry and embark on global careers in the hospitality industry.



The Oberoi Grand, Kolkata

Knowledge is Power.....when applied

Francis Bacon has been credited with saying "Knowledge is power". In today's dynamic world this statement can be modified to "Knowledge is power, when applied". Management is an applied topic. Conceptual frameworks can provide the business school students with ideas and information to understand management situations but mere discussion of the history and theory of management in a classroom setting without an opportunity to apply their learning could leave students ill-equipped to take on the challenges of the real life management situations.

'The Team Challenge', a leadership and group behaviour exercise, is a central part of the 'Foundations of Management' learning experience. It gives the students an opportunity to put the theory covered in this module, taught in the first year of the BBA (Hons.) programme, into practice by working in and leading a small task-centred group.

The purpose of this exercise is to impart essential interactive skills to students especially in the area of teamwork, motivation and leadership and to endow them with skills necessary for under-

standing and analyzing the group dynamics. Further, the aspect of communication, often overlooked by students, is emphasised in order to bring forth the importance of verbal and non-verbal interactions in management.

This year, the students took part in varied exercises like the Paper Girder Challenge, the Wild Animal Hunt, the Tyre Game and the Jigsaw Puzzle during the course of the Team Challenge which gave them practical experience of teamwork, communication, motivation, leadership and group dynamics, which were the key themes of this module.

Going Places... Our Alumni

Karthik Bakhavathsalem graduated with B.Sc. (Hons.) in Hotel & Restaurant Management from IIMT Gurgaon in the year 2003. He was placed through campus interviews with Outback Steakhouse as a trainee. Due to his exceptional performance and hard work, he has, in less than a year, been given the responsibility as a Kitchen Manager of the Outback Steakhouse, Pondok Indah Mall, Jakarta, Indonesia.



Sukant Paliwal graduated with B.Sc. (Hons.) in Hotel & Restaurant Management in the year 2003. He got his first break in the industry through campus placements. His hard work and perseverance has paid off and today he is the Restaurant Manager at Outback Steakhouse, Ratu Plaza Shopping Centre in Jakarta, Indonesia.



IIMT Introduces Business Programme at Bengal Campus



The BBA programme at IIMT Gurgaon is in its third year of operation. The curriculum and the delivery match some of the best MBA programmes in the country even though this is essentially an undergraduate level degree. The course content incorporates areas such as e-business, business resources management, retail audit which are based on recent trends and the direction of the growth of the world economy. IIMT admits only thirty students in its BBA programme. The objective of the programme is to prepare students keeping in view the latest developments both in theory and practice of management. Each module is based on well defined learning

objectives that students are expected to achieve at the end of the term. Small class sizes, latest methods of teaching and student-led learning processes are the key components of the BBA programme from Oxford Brookes University.

Due to the rising demand for such a programme in the northeast region of the country, IIMT has introduced the BBA (Hons.) programme at its Bengal campus located at Raichak from year 2004. The programme has been well received by students and all seats have been filled. The business programme at Raichak has been extensively supported by the Gujarat Ambuja group.



Industry Visit by SOME Students

Industrial visits have become an important component of the learning process for BBA students at IIMT. Each term the students are taken for a live demonstration at an industrial site to reinforce their learning in the classroom. Such an exercise helps the students to get familiarized with the functioning of the business world and sensitizes them to the constraints and the realities of business operations. These trips are a part of the process of preparing them for their one year Supervised Work Experience that they undertake in their third year of the programme.

To strengthen the linkages between what they learn in an institutional setting and what transpires in the business world and keeping in line with the institute's tradition, the students of BBA programme were taken for an industrial visit to Honda Siel Cars India (Pvt.) Ltd. and Maruti Udyog Ltd.

The students were taken around the facilities by the company representatives, who highlighted the Japanese concepts of quality, zero-defects, just-in-time and

time management in the manufacturing sector. The students witnessed, first hand, the latest technology that was being utilized in manufacturing of world-class cars, in this case, luxury sedans and CRVS from Honda Motors and compact cars, four door sedans and SUVs from Maruti Udyog. The students saw how the final product from the assembly line was tested to ensure superior quality and perfection before it reached the customers.

Representatives of both the companies emphasized upon the integration of Japanese management techniques with the Indian management concepts. The students were explained how a flat management can outperform the traditional hierarchical structure if it is target driven. Students were also given a detailed insight into the working of the company, especially its operating system and work culture. The students were lauded by the management teams of both companies for their excellent knowledge about the companies and the insightful questions that they put across during the question time.

Guest Speakers at IIMT

- Aditya Narayan**, CEO, ICI Ltd., India
Ajay Bakaya, Executive Director, Sarovar Park Plaza Hotels, India
Ambika Magotra, Lecturer, Pearl Fashion Academy, New Delhi
Antoine Bakhache, Chairman, Pizza Corner India (P) Ltd..
Ashish Khara, Vice President, Accounting Services, GE Capital, Gurgaon
Bob Champion, Faculty, School of Computing and Mathematical Sciences, Oxford Brookes University, UK
C.B. Singh, Director, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Govt. Of India, New Delhi
Carson Jenkins, Professor International Tourism & Head of Department, Scottish Hotel School, University of Strathclyde, UK
David Longworth, Vice President, The Oberoi Centre of Learning and Development (OCLD), New Delhi
Graham Upton, Vice Chancellor, Oxford Brookes University, UK
Guilherme Albiéri, Asst. Director, International Admissions, Hawai'i Pacific University, Honolulu
Gyan Nagpal, Head - Global Talent, India and Subcontinent, American Express, Gurgaon
Jack Geddes, Vice President, Radisson Hotels and Resorts
Jean Eric Aubert, Senior Economist, World Bank, Washington
Judith Thomas, Faculty, Business School, Oxford Brookes University, UK
Namrata Kaul, Director, Global Relationship Management, Deutsche Bank
Navroz Dhondhy, Chief Executive, Creatigies, New Delhi
Niranjan Khatri, General Manager, Environment Initiatives, ITC Hotels Ltd.
Rajeev Kumar, Consultant, Tata Steel
Rakesh Sethi, Executive Chef, The Grand – Intercontinental, New Delhi
Ramesh Thakur, Vice Rector, United Nations University, Tokyo
Robert S. Berkovitz, Vice President-Legal, Carlson Hospitality Worldwide
Roy Gooder, General Manager-HR, Radisson Edwardian, UK
Saroj Venkatesh, Associate Consultant, Tata Consultancy Services, New Delhi
Uma Nair, Art & Food Critic, Asian Age, New Delhi

IIMT Journal Creates New Benchmarks

In its fourth year of publication the Journal of Services Research of IIMT has now become accepted as a major reference material for research on services management. JSR has also made its mark on the international scene and has exchange agreements with some of the leading international journals such as the California Management Review, Administrative Science Quarterly, Services Industries Journal, Managing Service Quality, International Journal of Contemporary Hospitality Management, Management International Review and over twenty other international journals.

In order that the journal has a wide reach in the academic community in India and abroad, IIMT has entered into an agreement with EBSCO publishing to include JSR in the database of international journals. This provides online access to

the articles published in the IIMT journal to the academic community worldwide. EBSCO Publishing is an American company based in Massachusetts, USA, which, maintains a database of international journals worldwide and provides online access to subscribers. The Journal has also now been listed in the ULRICH Periodicals Directory and the abstracts of its articles are also available on the CAB International Online Database. The website of JSR is also being launched soon.

To further strengthen its linkage with the international academic community, new members have been inducted on the editorial board of the journal. The Journal of Services Research is edited by Dr. Vinnie Jauhari, who is the Head of the School of Management & Entrepreneurship at IIMT.

New Additions to the Editorial Board of JSR

Bob Brotherton, Principal Lecturer, Department of Hospitality Tourism & Management, Manchester Metropolitan University, Editor, Tourism and Hospitality Planning & Development.

H. G. Parsa, Associate Professor, Hospitality Management, The Ohio State University, Columbus, Ohio, Editor, Journal of Foodservice Business Research

IIMT Faculty on Editorial Boards of International Journals

Dr. Vinnie Jauhari has recently been made member of the Editorial Advisory Board of the International Journal of Contemporary Hospitality Management published by Emerald, U.K.

Dr. Kamlesh Misra is on the Editorial Advisory Board of Tourism and Hospitality Planning & Development published by Routledge, UK

International Research Collaboration

Dr. Vinnie Jauhari and Dr. Kamlesh Misra have been appointed as co-investigators of a \$76 million research project funded by the Japanese Government. Dr. Chihiro Watanabe, Professor, Tokyo Institute of Technology, Department of Industrial Engineering & Management and Senior Advisor to the Director on Technology, International Institute for Applied Systems Analysis (IIASA), Vienna, is the principal investigator for the project.

The five-year project investigates the Role of Institutional Systems in Characterizing Technology Development Trajectories - A Global Comparative Analysis of

Manufacturing Technology and Information Technology in the Enhancement of Business Practice. As part of the first phase of the research project both Dr. Jauhari and Dr. Misra presented their research findings on Institutional Systems & Technology Development in India on September 22-23, 2002 and a subsequent paper on Advance in the use of Information Technology in Manufacturing: A Case Study of Automobile Industry in India on April 27-28, 2003 at The Institute for Applied Systems Analysis (IIASA), Laxenburg, Austria. The third presentation at the same forum on September 20-21, 2003 was on Automobile Industry-Comparative Insights into Manufacturing Excellence.



The other co-investigators on the project are drawn from countries such as Japan, Austria, Russia, USA, Netherlands, Germany, Australia, and China.

Healthy Body....Healthy Mind

A workshop on 'Medicine-free Life through Yoga and Pranayam' was organized by an NGO 'Vikalp' for faculty development in June 2004. The innate urge of every soul is to have awareness restored to wholeness. Vikalp outlines a yogic approach to nurture. Some yogic exercises along with Pranayam were demonstrated in the workshop. The side benefits of this yogic exercises included deep relaxation, stress reduction, slowing of the biological ageing process, strengthening of the body's immune system and enhanced appreciation for living.

Participants in the workshop realized that the exercises would take them to total wellness and effective living. Overall it was an enlightening experience for the faculty and staff of IIMT.

PLOT – Potential Leaders of Tomorrow

IIMT participated in organizing the National Conference on "PLOT-Potential Leaders of Tomorrow" in association with the Delhi Management Association (DMA) at Surya Crowne Plaza, New Delhi.

The key note address was delivered by Dr. Naresh Trehan, eminent cardiologist, and was meant to enlighten the professionals and young managers with the emerging industry concepts like harnessing creativity for excellence, challenges in retaining young managers, corporate governance and corporate

social responsibility and challenges in the sunrise sectors like BPOs and tourism.

Dr. Vinnie Jahauri, Head of School – SOME presented a paper on Organisational Excellence. Prof Umashankar Venkatesh acted as the moderator in the discussion on Corporate Governance and addressed the participants. The conference received a very good response and was attended by many delegates across the industry and the academic world. Divyansh Batra and Mahender Pratap Singh, students of SOME participated in and won the Business Quiz conducted by DMA at this forum.

SHTM - Supervised Work Experience (SWE)

IIMT arranges SWE positions for all qualifying students of B.Sc.(Hons) in Hotel & Restaurant Management programme, in hospitality organizations in India and abroad. The students for SWE are selected on the basis of curricular and extra-curricular performance.

IIMT has forged links with numerous international hotel chains such as Hilton, Holiday Inn, Hyatt, Marriott, Radisson Edwardian, SAS Radisson etc. in the UK, Australia, USA and the Middle East to give our students the opportunity to undertake internships that train them on global hospitality standards and processes.

In March 2004, the fourth batch students from the School of Hospitality Management took off for their SWE (Supervised Work Experience) in the UK and Australia. Currently students of IIMT are working in Aylesbury, Swindon, High Wycombe, Maidenhead, Hemel-Hempstead, Basingstoke, Newbury, London, Northampton, Slough-Windsor, Oxford, (all in England) Chepstow (Wales) and Edinburgh (Scotland) and Radisson, Australia. Despite the initial hiccups due to dealing with homesickness, change of cultural and physical environment and a



Holiday Inn Hotel, High Wycombe, U.K.



Marriott Hotel, Northampton, U.K.

new work set-up, most students have coped remarkably well and are enjoying the exposure and learning they are gaining from working in an international environment.

Their enthusiasm, perseverance and politeness is much appreciated by the guests and the hotel staff alike. IIMT – OBU faculty member Prof. Bernd H. Singendonk visited all the students at their hotels to discuss their progress with their supervisors, heads of departments and managers.

To sum up, the students of SHTM Cohort 2003 are going through a great learning experience in India and abroad. The co-operating hotels have shown their satisfaction with the students' performance by already bestowing them with awards such as 'Employee of the Month' and 'Best Employee'.



Hotel Hilton, Newbury North, U.K.

Industry Internships - SIT

As per the curriculum of B.Sc. (Hons) in Software Engineering the students undergo a one-year industry internship during the third year of the programme. This internship is a crucial part of their training in software engineering and provides the students a sustained process of exposure and training through working on live-projects.

The SIT - 2001 Cohort students were placed with some of the leading players in the software industry like Wipro Ltd, Hughes Software Systems, Polaris Software Lab Ltd, Bharti Telesoft, Bharti InfoTel, GTIC, JLets Technology Pvt. Ltd., GE Capital International Services, RSB System Pvt. Ltd., Commerce One, Rolta India Ltd., Ionidea Enterprise Solutions, E3R have successfully completed their training. The students have worked in the fields of GIS, telecommunications, application development, web development, Cold Fusion, database management and so on.

Their quick grasp of the latest technologies coupled with their desire to excel has impressed their mentors and colleagues alike and won them accolades in the form of team awards and letters of recommendation and appreciation.

Faculty Research & Publications

Jauhari V. & Misra K. Advances In The Use Of Information Technology In Manufacturing: A Case Study Of Automobile Industry In India, **Workshop on Elucidation of the Role of Institutional Systems in Characterizing Technology Development Trajectories: A Global Comparative Analysis of Manufacturing Technology and Information Technology in the Enhancement of Business Practice, IIASA, Laxenburg, Austria, April 27-28, 2003.**

Jauhari V. Organizational Excellence, **National Conference on Potential Leaders of Tomorrow, Delhi Management**

Association, Surya Crowne Plaza, New Delhi, May 9-10, 2003

Jauhari V. & Misra K. Automobile Industry - Comparative Insights, Into Manufacturing Excellence, **Workshop on Elucidation of the Role of Institutional Systems in Characterizing Technology Development Trajectories: A Global Comparative Analysis of Manufacturing Technology and Information Technology in the Enhancement of Business Practice, IIASA, Laxenburg, Austria, Sept 20-21, 2003**

Jauhari V. Growth Opportunities in An

Emerging Sector: The Case of Nirulas **Journal of Services Research**, Volume 3, No. 2, Oct 2003- March 2004, pp. 125-148.

Goyal P., Jauhari V. & Sharma K (in print) The State Bank of India : A Progressive Study into Transformation of a Socialistic Welfare Organization into a Proactive Market Entity, **Journal of Services Research** (forthcoming)

Goyal P. & Jauhari V. An exploration in development of Effective Crisis Tracking Mechanism in Organizations using a Systems Approach, **Business Journal**, (Connecticut) (in print for Fall – Spring 2005 issue)

L'Experience Gastronomique



As a part of their course requirements, the third year students of the School of Hospitality and Tourism Management, IIMT Oxford Brookes University have to, in groups, conceptualize, plan and execute social events. This exercise provides the students with a platform to demonstrate and put to use all the theoretical know-how and operational skills that they have imbibed into a real life work environment. For the guests who attend these functions it is a window whereby they get a glimpse of the talent and creative capabilities of the students of the IIMT.

Each of these events is a theme-based event. The cuisine and the ambience complements the theme of the evening. Four events were successfully executed last year. The first event was based on 'Seven Sins' – the famous movie. The second event was a lavishly spread-out traditional Indian affair called 'Shahi Dawat' with live ghazals on the picturesque pool lawns of the Unitech Country Club. The third event was called 'Malfunction' and was based on a fusion theme. The final function was targeted at children and was called 'Kiddie Affaire'. It was a fun-filled event which was a huge success with the tiny tots because of the rides and other attractions like face-painting, hair-braiding and more.

All these events catered to almost 300-400 guests and thus attracted numerous corporate sponsorships. Pepsi, Coke, Blender's Pride, Smirnoff, United Breweries and Nestlé were some of the noted companies who showed immense

interest and extended their whole-hearted support to the students in the form of sponsorships.

A great performance by all teams has put IIMT once again in the limelight showcasing it as a unique institution producing real leaders and winners in field of hospitality.



Sports

Its never all work and no play at IIMT. No sooner are the difficult assignments, projects, essays and exams behind them, the students and faculty don their track pants and head towards the nearest sports field.

The faculty and staff of IIMT, decided to get into the fray on the sports field when they locked horns with the student team on the soccer grounds. The venue, the Unitech Country Club, Jade Garden.

The faculty and staff team, who were expected to be no match to the might of

students, pulled a rabbit out of their hats by scoring the first goal after a goal-less first half. The student team valiantly fought back and in the dying moments of the game scored the decisive goal winning the match 2-1.

Continuing with the winning habit, in line with their illustrious seniors, the IIMT cricket team had another fierce encounter on the cricket field, where they wielded the willow against the team from The Oberoi Centre for Learning & Development (OCLD). Smarting from their

previous defeat at the hands of IIMT, this team was determined to even the records.

The date was the 26th of March 2004 and the venue, the picturesque Faridabad Sports Complex cricket ground. Needless to say, the much-touted nail-biter eventually turned into a one-sided affair, what with IIMT, once again annihilating the OCLD team with some fine all-round domination on the cricket field. Kudos to Team IIMT, as we look forward to many more such victories!

Lectures Delivered by Faculty at Other Institutions

- Bhushan S.** Risk Management under the WTO Regime, **Conference on WTO – The Changing Paradigms of International Trade, Asian Development Bank and Asian Institute of Management, Manila, December 30-31 2003**
- Jauhari V.** Marketing and Branding in the Knowledge Based Economy, **Workshop on Marketing in the Dynamic Era, RTC (North) JK Cement and HR Management Consultants, Udaipur, March 10-12, 2004.**
- Jauhari V.** Management of High Tech Organizations – An Insight from India, evening forum of the **International Committee of the Japan Society for Science Policy and Research Management, Tokyo Institute of Technology, Tokyo, Dec. 5, 2003.**
- Jauhari V.** Business Process Outsourcing: Some Insights from India, Lecture for the B'Tech and M'Tech, **Tokyo Institute of Technology, Department of Industrial Management, Dec 6, 2003**
- Jauhari V.** Lecture on Software Industry in India and Economic Development, Department of Industrial Management, **Tokyo Institute of Technology, Tokyo Dec 2003**
- Jauhari V.** Lecture for PGDBM students on Customer Relationship Management, Business Recovery and Retailing, **Pacific Institute for Management, Udaipur March 15-17, 2004**
- Jauhari V.** Lectures on Corporate Entrepreneurship, Venture Capital and Technology Innovation for MBA Part Time Students, **MDI, Gurgaon, Feb 2003.**
- Jauhari V.** Lecture on Work Practices and Emerging HR Paradigm : Insights from Indian Hotel Industry, **Workshop on Strategy & Skill Formation, Indian Society for Training and Development, India International Centre, March 13, 2004.**
- Venkatesh U.** E-Commerce - Emerging Challenges, **Conference organized jointly by ICAI and Vikram University, Ujjain, March 2004.**
- Venkatesh U.** Intellectual Property Rights in the Era of E-Commerce, **Conference organized by Pt. Ravi Shankar Shukla University, Raipur, March 2004.**
- Venkatesh U.** Invited to teach Consumer Behavior at the **City University of New York, USA, August 2004.**
- Venkatesh U.** Training Programs, for new Lecturers appointed by Haryana Govt., under the aegis of **Haryana Institute of Public Administration, Gurgaon, July-September 2003.**

The Orientation Week



IIMT held its Fifth Orientation Week between 20th July and 23rd July 2004. Mr. K.B. Kachru, Senior Vice-President-South Asia, Carlson Hotels Asia Pacific and Dr. Misra, Director IIMT welcomed and addressed the students. They impressed upon them, the importance of hard work and sincerity in scaling new heights of success in academics and in their chosen careers.

The Orientation Week was fun filled one with activities ranging from the Creative

Challenge- an ice breaker, to the Promethean Challenge – a teambuilding exercise. In the ice breaker exercise, the students had to create and perform spoofs on the given topics. The freshers outdid themselves, as each spoof was more creative than the other. The spoof relating to ‘Popeye Di Shaadi’ won the overall appreciation and the contest.

In the Promethean Challenge, 10 teams of freshers had to create miniature furnished models of a House or a Restaurant Bar from the materials that were provided to them. The model of the Restaurant Bar comprising of live music and burning flames was adjudged the best for its near authenticity and liveliness. Various other models of farmhouses and restaurant bars were immensely liked, by the judges, for their creativity and originality.

The idea behind these team exercises and

the icebreakers was to integrate the students into the IIMT system and to bring forth the importance of working in teams. Besides, these exercises also showcased the wealth of untapped talent of these students.

Sessions introducing the students to the teaching methodology, case studies, presentation making and grooming standards formed the serious aspect of the other wise fun filled week



An Expedition into the Vaults of Knowledge

The state-of-art James W. Olson Library equipped with multimedia facilities, is a student’s delight. It has a rich collection of books, video cassettes and CD-ROMs on Hospitality, Business Management and Information Technology. It houses over 150 national and international journals and has developed a Online Public Access Catalogue (OPAC) for browsing through the collection.

The James W. Olson Library has also subscribed to a number of Online/CD-ROM databases such as EBSCO, Emerald, Mintel Reports, Prowess, etc.

EBSCO

EBSCO Business Source Elite provides full text coverage for more than 1,100

scholarly business, management and economics journals, including nearly 500 peer-reviewed publications. In addition to the full text, this database offers indexing and abstracts for nearly 1,800 journals including Forbes, Harvard Business Review, MIT Sloan Management Review, California Management Review and so forth. This database includes full text (PDF) coverage dating back as far as 1985, and detailed company profiles for the world’s 10,000 largest companies

EMERALD

Emerald currently publishes more than 150 journal titles in the fields of management and information science. Flagship titles such as Management Decision, European Journal of Marketing, Leadership and

Organisation Development Journal, Journal of Consumer Marketing and TQM Magazine.

MINTEL REPORTS

Mintel’s published market research has been helping leading businesses achieve their goals for over 30 years. As a globally recognised market analyst, Mintel produces some 600 reports into European, UK-specific and US consumer markets every year.

PROWESS

A database of around 8000 Indian companies which provides financial statements, ratio analysis, funds flows, product profiles, returns and risks on the stock markets, etc. The package is complemented with powerful analytical software tools to enable extensive querying and research.

Visit by Hilton Hotels, UK

IIMT has tied-up with the Hilton Hotel group for training opportunities for the students of IIMT in six properties in the United Kingdom. The year 2003 -2004 was the first year of the start of the partnership. Hilton Hotels picked up eleven students for training in six of their properties.

To further strengthen this new partnership, IIMT was visited by a team consisting of Mr. Sanjay Nijhawan, Area General Manager, Mr. Peter Garrod, Finance Manager, Ms. Anneli Daniels, Area Human Resources Manager, and Ms. Laura Strawbridge, Human Resources Manager. The team made presentations to the students and provided them with an insight into the corporate culture at the Hilton Hotels. They discussed the opportunities that Hilton provides to the students both in terms of training and final placements. The good work done by IIMT students, currently on training with the Hilton Hotels has provided further avenues for larger number of students to go to the UK for their one year Supervised Work Experience in the future.

Different Strokes...knowing Dr. Misra

The beginning...Education started in a small village school in U.P. under a tree. Some of my schoolmates are still farmers. Childhood education taught me that opportunities don't come to everyone.

Struggle with English... My family moved to Mysore where I took admission in Nirmala Convent. I only knew how to speak Awadhi. I was a shy boy who didn't speak much as I couldn't speak Hindi or English. I struggled hard to learn both the languages.

College... was fun. I did my graduation and Masters from Allahabad University. There was a lot of emphasis on studies but a lot of cultural activities took place on weekends. I was majorly into debating and theater.

Theater... is a passion. The first play that I ever did was for my hostel festival. There was no stage fright. Dr. Sriram Lagoo and Babban Khan were my favourite actors. Cinema also interested me "Guide", "Mera Naam Joker"; "Sangharsh" are some of my all-time favourites.

Every Indian loves... cricket, I played cricket upto class twelve including for B.T Ramaya Shield. Syed Kirmani and Pataudi were my favourites. Currently, I think Sachin Tendulkar is the best player around.

Away from home... I cleared my IAS Prelims and the same time got a call from Northeastern University, Boston. I started teaching there and did the same for nine years. I even taught in University of Pittsburgh for five years.

I had to come back... Though I was satisfied with my life in America but there was a sense of emptiness, which dragged me back home. I started working with the National Institute of Public Finance and Policies before joining IILM.

Best accolade... A lot of my students have said that I have played a very important role in shaping their careers.

Worst criticism... People say that I favour certain people due to my personal likes and dislikes. This is more or less justified because I am a workaholic and I like people who are serious about their work.

My strengths... I have no ego hassles. My students come before anything. I don't think my position goes down if I help them.

My philosophy in life... is live life one day at a time. My best bet is today, I live as if there is going to be no tomorrow.

One thing in life that I would want to happen... is that I want everyone to have the same opportunities in life as I had.

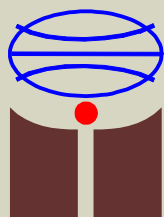
What keeps me going... is that I want to do things differently and strive hard to achieve it.

My objective for IIMT... is not just literate students but educated students. After 10 years I want to stand in front of the institution and say I was a part of it.

As told to Anshita Ganjoo and Himani Kaul
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