



IIMT-Racing Ahead

Placements and Internships: 2010-11

Placements 2010 has indelibly etched IIMT amongst the pantheon of top business schools in India. The students who appeared for placements bagged offers of recruitment from their dream companies and more importantly secured for themselves, preferred managerial profiles. Four years' preparation for the corporate world, to some of the most talented students, who had been rigorously exposed to the best in management education and industry insight in the Indian education domain, proved its worth on the day that changed the future for many students. It was the day for people to dream, to aspire, to realize and to rejoice.

The list of recruiters, in continuation of the trend in the last few years, burgeoned both in terms of numbers and their diversity.

Major recruiters for the hotel management graduates were The Leela Kempinski, Radisson Hotel, Park Plaza Hotel, Ramada Plaza, Taj Palace, The Lemon Tree, Hilton Garden Tree, IHG, Delhi, IHG, Qatar, Svenska Hotel, and Accor Hotel. **Pullman Gurgaon, Central Park, recruited students from the batch graduating in 2011, for their Management Programme and Associates Programme.** IIMT students get an edge over their counterparts, across the country, in getting hired directly at Associate and Management Trainee level, thereby accelerating their career progression.

The business administration programme's recruiters included companies like United Colors of Beneton, Edlife, Deutsche Bank, Fullerton Securities, Axis Bank, Hybec Insoft, Copal Partners, Fidelity Investments and Panasonic.

Trainings and Internships at IIMT

The hotel management students from the current batch are undergoing training in hotels based in countries like Dubai, Malaysia and Mauritius.

Our business management students are undergoing training in various organizations based in Dubai.

Hotels based in Malaysia namely Equatorial, Crowne Plaza and Sunway Resorts have already confirmed their participation for the internships which begins from June 2011. **Vacation Employment has been offered by Leela Kempinski, with a monthly stipend, for a month, to students from SHTM 2010.**



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IIMT-Racing Ahead

Professor Chris Cooper, Pro-Vice Chancellor and Dean-Oxford Brookes Business School, addressed faculty at IIMT



The Vice Chancellor of Oxford Brookes University, Mr. Chris Cooper, visited IIMT on 16th July 2010. Mr. Cooper interacted with the faculty members at IIMT and the session with him was an enriching

experience for the academic team.

Professor Cooper discussed with the faculty team, the importance of conducting and publishing academic research as it enables teachers, strongly, in enhancing their teaching and remaining abreast with the contemporary findings in their respective area of expertise. He further interacted with each faculty member individually, to understand their research interests and guided them towards a successful path forward. He emphasised on the importance of collaborations amongst faculty members, to research on mutually understood subjects as this approach leads to development of the academic team. He also suggested the incorporation of research leaders for subject areas like marketing, finance, technology etc. so that all faculties get an opportunity to work better and the leader can initiate newer research ventures for the interested faculty members. Prof. Cooper also discussed the teaching methodologies adopted at IIMT and appreciated the teachers for their attempt to Indianize all international course content. He motivated the faculty members to develop Indian case studies which could foster better learning of the course content prescribed by the Oxford Brookes University.

Message from Professor Chris Cooper, Pro Vice-Chancellor and Dean, Oxford Brookes Business School



I want to say a very big thank you to everyone who made me feel so welcome when I visited IIMT in August - it was great to have a chance to meet everyone and begin to put faces to names. I recognize that IIMT is going through a period of change and at Oxford Brookes; we too are undergoing significant change as the University changes from 8 Academic Schools to 4 Faculties.

I was appointed to oversee the University's international strategy back in June and I see India and IIMT as absolutely core to that strategy. With IIMT's new campus we can begin to grow our relationship and the programmes which are run together. Of course the management and faculty of IIMT are central to this and I look forward to more visits to meet with everyone at IIMT and help too, where I can, in enhancing the research projects of faculties.

The future of our partnership is an exciting one - we are an ambitious Business School and will be seeking Triple Crown accreditation over the next five years, as well as growing our research, expanding our corporate work and exploring new ways to deliver our programmes - not just in terms of distance learning, but also blended programmes, off-shore delivery and strong embedded partnerships. IIMT is part of this exciting future and I look forward to working with IIMT over the coming years.

Dr. Vinnie Jauhari, Director IIMT, gets felicitated by 'The International Journal of Contemporary Hospitality Management' as one amongst the Top 20 Most Downloaded Authors of 2010.



The International Journal of Contemporary Hospitality Management felicitated Dr. Vinnie Jauhari for being one of the top 20 most downloaded authors for this journal so far in 2010. The publishing team thanked Dr. Jauhari for her contribution to IJCHM. Her research article for the journal is titled 'Exploring

consumer attitude and behaviour towards green practices in the lodging' and the paper has been downloaded 1,947 times since its publication.

"The International Journal of Contemporary Hospitality Management aims to communicate the latest developments and thinking on the management of hospitality operations worldwide. A multidisciplinary journal, it publishes double-blind reviewed papers covering issues relevant to operations, marketing, finance and personnel." IJCHM has recently been included in Thomson Reuters ISI Social Sciences Citation Index. It is one of the top hospitality management journals and has been ranked third most downloaded Emerald journal since 2006. In 2009, 476,471 article downloads were made from IJCHM.

Prof Sudhir Andrews Dean SHTM conferred the Rajiv Gandhi Excellence Award for his contribution in the area of hospitality and tourism management.



Prof. Sudhir Andrews, Dean-School of Hospitality and Tourism Management, IIMT Oxford Brookes University Gurgaon, was recently conferred the "Rajiv Gandhi Excellence

Award' at the Conference on "Economic Growth & National Integration" in New Delhi, coinciding with Shri Rajiv Gandhi's birth anniversary. This award is given to few of the extraordinary men and women who've rendered yeoman services with excellence at a national level in various fields like science and technology, education, industry, fine arts, politics and social work. Those presiding over the award ceremony were Dr. H.T. Sangliani, Vice Chairman of the Minorities Commission, Mr A.K. Bhatia, Governor of Bihar, Mr. Bisham Narain Singh-Freedom Fighter and Ex-Governor of Tamil Nadu, Mr. Krishnamurthy-Chief Election Commissioner and M. Mackar-Member of the Congress Working Committee. Prof. Andrews is recognised for his contributions towards hospitality education having written 11 textbooks for the hotel schools and commissioning several hotel schools of excellence in India. He largely considered a thought leader and hospitality visionary.

Assessing Training Needs: Hospitality Industry

Round Table Conference on Assessing Training Needs



IIMT organised a Round Table Conference on 19th November 2010 at Hotel Radisson in partnership with Penn State University, USA to assess the training needs of the Hospitality Industry. The two academic institutions will partner, in the future, to organise quality Executive Development Programmes for the hospitality industry.

The conference was well attended by senior managers from the Indian hospitality sector including Presidents, Managing Directors, Vice Presidents, HR Directors and Training Managers from premier international and domestic hotel brands. Some notable attendees were Mr Mansoor Adil (Executive Vice President, Sarovar Hotels), Mr. Harish Sood (VP Education Lemon Tree Hotels and ex Secretary- General of FHRAI), Mr. Rajiv Kaul (President Hotel Leela Venture Ltd), Mr. Wadia Parkash (MD / CEO Ascot Hotels) and Mr. Suresh Kumar (President Fortune Hotels). The management and faculty of IIMT also participated and these included Dr. Gunjan, Dr. Bhushan, Mr. Munjal, Dr. Durga Mohan, Ms. Neetu Butt, Ms. Anjana Singh, Dr. Meghna Rishi, Ms. Sonia Bharwani who were group moderators.

Mr. Sudhir Andrews, Dean IIMT OBU



welcomed the participants and introduced Dr. Vinnie Jauhari, Director IIMT and the key speaker Prof. Hubert Van Hoof, Director, School of Hospitality Management Penn State University.

This was followed by a presentation by Dr. Jauhari on IIMT and the institute's objectives. She emphasised that the

partnership of IIMT OBU with Penn State University, USA was to initiate meaningful interventions in thought leadership through executive development programmes for the Indian hospitality industry.

This was followed by the address of Prof. Van Hoof who was impressed by the response given by the Indian hospitality industry to this round table conference. He introduced Penn State University, USA to the participants through a presentation. He then invited the participants to the assessment driven agenda for the day and opened the session.

The participants were divided in groups of six members each. Each group had a faculty moderator to summarise and



present the thoughts of their respective groups. The first task for groups was to prioritise the common issues facing the Indian hotel industry. The second task for groups was to discuss and prioritise the issues facing their companies in the areas of Service Quality/Operations, Processes, Finance, Recruitment, Selection and Retention. The issues were summarised by Prof. Hoof.

Some of the issues that arose were that:

1. Hotels suffer from a high attrition rate.
2. Hotel companies have now to cater to the educational needs of an employee to ensure retention.
3. Employees must be selected with the right attitude towards service, keeping in mind their company values.
4. Educational institutes should look into teaching alternate foreign languages (like Mandarin) also.
5. The hospitality industry must provide work- life balance for an employee. Foreign chains are attracting more employees by their good HR practices.
6. The owners of hotels in India should

be educated about the norms/ practices of hotel operations. The owners in India expect a quick return on Investment rather than developing a long term brand.

The hospitality education sector must deglamourise the hospitality industry. Here faculty plays an important part to sensitise students to the industry and professional hospitality behaviour.

After listening to the deliberations, Prof. Van Hoof proposed possible training programmes that IIMT- PSU can offer such as:

- HR;**
1. Train the trainer
 2. E-learning opportunities
 3. Rewards
- Finance;**
1. Culinary Finance
 2. Pricing
 3. Basic Financial Skills
 4. Wastage and Control Management
 5. General Industry Trends
 6. Risk Management (For owners)
 7. Critical Thinking
- Service;**
1. Service Delivery
 2. Understanding Customer Service
 3. Skills and Knowledge Gap
 4. Developing SOP

1. Soft Skills: Communication Skills
2. Recruitment and Retention Skills and Practices
3. Amalgamation of Marketing skills and Technical Skills.

There was a general consensus for the general training programmes rather than company specific interventions.

Prof. Van Hoof then closed the meeting



by formally thanking the participants for their participation and that IIMT OBU would soon get back with the desired training programmes for the hotel industry. Participants were invited for lunch at the end of the session.

Snapshots

Professor Sudhir Andrews, Dean- School of Hospitality and Tourism Management- IIMT, interviewed by the HospitalityBizIndia.com



Professor Sudhir Andrews was interviewed by the HospitalityBizIndia.com on his vision for the School of Hospitality and Tourism at IIMT and his views on education and training in the field of hospitality. Prof. Andrews being an eminent educationalist, was asked to elaborate on the key issues in the Indian education system and how the growing hospitality industry could progress further through students' effective training.

IIMT Initiates the Mentorship Programme for its Students

IIMT, in its endeavor to enhance the students' experience at the institution has initiated the Mentorship Programme under which students are offered the opportunity to share their concerns and queries with those who have experienced in the industry and academia thereby capitalising on the knowledge and insight of the faculty members with an aim to enhance the first career moves. The specific objectives and goals of the programme are:

- To foster mentoring relationships that support students journey towards self-reliance, successful graduation, and transfer to a four-year institution or job placement.
- To facilitate smoother higher education to work transitions and improved reflective learning amongst students through the guided interactions with

their mentors.

- To challenge students to work through personal and academic challenges, and build self-esteem and confidence through the pursuit of higher education.
- To build stronger relationships with Alumni.

At IIMT it is strongly believed that mentoring is about forging a relationship where a more experienced and knowledgeable individual provides guidance, support and advice to a less experienced individual who is at an earlier stage in their career (Clutterbuck, 2006; Klasen & Clutterbuck, 2002; Parsloe & Wray, 2000). The support and guidance provided enables the mentee to develop more holistic insights into their skills and aptitudes and take responsibility for their own development.

In a survey of Fortune 500 companies, 96% of executives credited mentoring as an important developmental tool. 75% said mentoring played a key role in their career success. (Account Temps survey of Fortune 500 companies). Research has proven that students who are connected to and feel comfortable at an institution of higher learning are more likely to graduate from that institution. The IIMT Mentorship Program is built on the philosophy that the personal connection between a mentor and mentee will support student's self-efficacy leading a determined student to graduate from IIMT, successfully. The positive connections that students make at the college foster the creation of a safe and comfortable learning environment where academic exploration and experimentation are encouraged.

WorldWide Hospitality and Tourism Themes: IIMT's contribution to the Journal



Dr. Vinnie Jauhari has been associated with the WorldWide Hospitality and Tourism Themes(WHATT) as a researcher and for the journal's fifth issue, she was also the Guest Editor. This created an opportunity for all keen research oriented faculty at IIMT to contribute in this prestigious journal. The entire team was enthusiastic to put together this special theme issue on India which addressed an important research question-How can the visitor experience be enhanced for spiritual and cultural tourism in India?

India has a very rich culture and history which spans for more than 3,500 years. This evident from the richness of ancient monuments and sites of cultural and spiritual interest. A birthplace of four religions, there is a lot of history attached to various cities in India. The special issue focused on some very prominent places of spiritual and cultural interest such as the temple at Tirupathi which is the world's largest pilgrimage destination and is visited on an average by a million tourists everyday. The other sites chosen are the Buddhist tourism circuit, the Golden Temple at Amritsar which is the great spiritual center for the Sikhs from all across the globe. The special issue also features work on the Vaishno Devi shrine in the state of Jammu and Kashmir. Two very famous temples at Delhi-Lotus.

Temple and ISKON temple are also featured in the special issue. There are very interesting common threads running across at each of these destinations. There are lots of suggestions for the policy makers, civic authorities as well as the management boards of these places. More than 11 faculty members from IIMT got an opportunity to publish their research in WHATT. These included Dr Vinnie Jauhari, Dr Gunjan M Sanjeev, Himanshu Choudhary, Gaurav Tripathi, Kanika Gupta, Dr Meghna Rishi, Anjana Singh, Rati Shukla, Shachi Yadav, Rumki Banerji and Anudeep Rawal.

The next step, in the research commitment at IIMT, would be to compare these experiences with some of the most famous cultural sites across the globe and contribute meaningful findings to other issues of WHATT.

Mr. Sandeep Munjal, Assistant Dean, IIMT, lends his expertise for Heritage preservations

Development and Research Organisation for Nature, Arts and Heritage(DRONAH) works towards preservation of heritage property and they truly believe that heritage properties are essential to sustain the identity or character of a community, a society and the nation. Mr Sandeep Munjal, Assistant Dean, IIMT spends his spare time in developing financial viability plans for projects that Dronah is undertaking. He says " NGO's have the required expertise to preserve projects but may lack experts who chalk out the financial viability. I am happy to pitch". The October 2010 issue of the financial magazine Outlook Money, featured a story titled "*It's Our Heritage*" elaborating on the efforts in the direction of heritage preservation by Mr. Sandeep Munjal, Dronah and other similar organisation.

IIMT's Vision for Hospitality

IIMT's Vision for Hospitality - Prof. Sudhir Andrews

IIMT, Gurgaon has had a glorious innings since the year 2000. The tie-up with Oxford Brookes University for its hospitality management programme catapulted the college into the foreign league. The OBU curriculum was and is cutting edge, shifting the focus from teaching (teacher-centred) to learning (student-centred). Through this students became independent and self-assured. The change of focus was not understood then by the general public. It is understood now, with India's march towards a knowledge economy by 2020. The ageing educational governing systems in India have outlived their use, operating as controlling bodies rather than facilitating ones. A new order is tabled in the parliament recreating the landscape of Indian education. A recent study by a well known management consulting firm has found that 75% engineers and 90% from other streams are unemployable. This is a sad commentary of our educational system which has degenerated to



learning by rote only to pass examinations and not to use knowledge for application to the real world.

Within this context, the School of Hospitality and Tourism Management (SHTM) of IIMT Gurgaon is well placed to redefine its vision in 2010 to meet the needs of the future. The new vision statement is to:

"Be a premier hospitality management education centre in Asia for present and future hospitality leaders and entrepreneurs driven by researched thought leadership"

Looking at the new vision statement, there are some significant features to it:

With aspirations to be a premier hospitality institute in Asia, the college has committed to excellence. This will be achieved with better facilities to support

the already rich curriculum of Oxford Brookes University. A state of the art campus is scheduled to be commissioned in 2012. The School of Hospitality and Tourism Management will have a hotel attached to give students live practical exposure to the art and science of hotel keeping.

The goal to be a leader in Asia in the vision statement is very significant. This means that the future will have foreign students from Asia including the middle-east, the sub-continent and the far-east, including South Korea, learning hospitality from us. With a modern infrastructure, world class curriculum and highly qualified faculty this is possible.

A significant feature of our vision is that we will develop the present and future leaders of the hospitality industry. The present leaders refer to the existing managers of the industry. We intend to have quality Executive Development Programmes (EDPs) to help present professionals to upgrade their knowledge, skills and competencies. Attempts are being made to collaborate with leading universities world-wide to provide the latest researched inputs. The first initiative is with the Penn State University by holding a Round Table Conference with industry leaders to map the interventions required (To be held in November 2010). We also plan to have a post-graduate diploma programme in hospitality and tourism management for existing professionals who wish to upgrade their qualifications for better careers. We are examining a part-time programme for hospitality professionals who can study while working. IIMT Gurgaon is also introducing post-graduate programmes in the areas of marketing, human resources, finance and international business.

Our full time undergraduate and post graduate programmes are designed towards hospitality management knowledge along with management competencies such as critical, analytical and strategic thinking. We also develop the habit of continuous learning by empowering the students with resource management. They learn how and where to access information, a habit and skill



they take with them forever in their quest for survival in a fast changing world. Entrepreneurship is a key competency as the economy is growing to accommodate new business ventures. Most hotel schools in India today are designed to develop operational knowledge and skills. While this is important to the hospitality industry, institutions like IIMT with foreign curriculums are developing leadership knowledge and skills. In fact our curriculums are equal to MBA programmes in some other countries.

Finally an important part of our school offer is the research created by faculty and students. Our curriculum from Oxford Brookes University is constantly upgraded by latest research by their university. We add further research locally with our own faculty and students. Many resource-based modules in the curriculum are designed for students to publish their material in professional journals and other publications. This is further supported by an international conference on services organized by IIMT with leading universities worldwide.

IIMT is poised to make a difference to the hospitality landscape. Students with vision and a sheer joy of people should take advantage of the revolution taking place at IIMT.

Workshops and Visitors



Ms. Neerja Raman research fellow from Stanford University delivered a session on "How the developing world has opened new frontiers of Innovation"

Ms. Neerja Raman, distinguished Senior Research Fellow from Stanford University visited IIMT on 4th November, 2010 for sharing her knowledge with the final year SOME students at IIMT. Ms. Raman is a graduate of the Kellogg Executive Program, Northwestern University, and has Masters Degrees from S.U.N.Y Stony Brook, New York and Delhi University, India. Amongst other awards, Ms. Raman was honored as Silicon Valley/San Jose Business Journal's 2010 Women of Influence and 2009 Outstanding 50 Asian Americans in Business. She was inducted into the Hall of Fame, Women in Technology International in 2005. Her current area of research is social impact: barriers as well as enablers - strategies, corporate citizenship programs, social entrepreneurship as well as technology, policy and emerging markets. Prior to joining Stanford, Ms. Raman was Director, Strategic Planning and founder of the Imaging Systems Lab at Hewlett Packard Labs which delivered product ideas and advanced research for HP's flagship printing, imaging and multi-media businesses. Ms. Raman has served on the advisory committee for Cyber-Infrastructure, National Science Foundation, an initiative to improve science education in the US. She serves on advisory boards of various start-ups - for profit as well non-profits.

The session focused on enterprise life cycle with how different investment strategies can be applied in different phases of life cycle. Insights about various aspects of Indian Economy on innovations such as how to cure Tuberculosis, the introduction of Dynamic Smart Cooling - data centre (DSC) by HP labs in Bangalore which saves 7500 megawatt hours annually, equal to the power consumption of more than 750 US homes. Ms Neerja through her interaction with the students compelled them to develop a thought process with the emerging challenges with in India

which can be solved by different Innovations leading to a better economy.



Mr. Rahul Dravid, the co-founder of Indian Retail Services gave a lecture on Entrepreneurship

Mr. Rahul Dravid has co-founded Indian Retail Services to provide business services to Retail & Allied Industries. He has wide experience in multiple domains of retail, and has been associated with some of the pioneering recent retail initiatives in India.

The lecture commenced with an insight on the concepts of entrepreneurship and leadership. He also discussed with the students on their motives and reasons of becoming an entrepreneur. To ensure success, he stressed on the importance of having firsthand experience along with three key elements which are Wealth, Individuality and Customer Service. He stated the importance of reading books to develop knowledge and owed the inspiration realized by him to books such as "wings of fire", "India unbound", "rich dad poor dad", "goal" and "the new business road test". He felt that students can draw encouragement from these books in defining key goals, objectives and vision. He gave an introduction about his company, services provided and the importance of the collective effort of a specialized team required in any business so students can understand the business model behind Indian Retail Services. He also clarified the steps and evaluated the risks involved in becoming an entrepreneur by discussing the case study of 'Good Knight', a venture started by a nascent entrepreneur. The case study was supported by feasibility analysis and the 7 steps theory of achieving sustainable advantage.



Graham Curtis, Pro Vice-Chancellor Learning, Teaching and Student Experience, University of East London.



Rhodri Thomas, Professor at Leeds Metropolitan University visited IIMT

Graham Curtis from University of East London and Rhodri Thomas, Leeds Metropolitan University, visited IIMT to act as external examiners for the purpose of result declaration for the year 2008-2009. Mr. Curtis described his role as an independent view on standards and quality of the academic processes at IIMT and aimed at testifying the standard of delivery of the modules across the programmes (BBA & M.Sc.) so as to establish a comparison with other qualitative programmes. He appreciated the staff, IIMT and OBU for the hard work they put towards the successful execution of the modules, programmes and students' welfare in the institution. He appreciated the video conference based interaction between OBU and IIMT and established it as a stepping stone towards global learning and tool that ensured single consistent feedback to the students. Initiative in the form of the Certified Training in Higher Education programme was identified as a good step in terms of supporting faculty development at IIMT. Mr. Thomas agreed with Mr Curtis and applauded the hard work of the IIMT and OBU staff and particularly appreciated the Student Handbook (July 2009), claiming that it is of a very high standard, comprehensive and crisply written. He commented that the module handbooks are also of high quality though some might be contextualised slightly more than at present. Unanimously, the external examiners appreciated that there is excellent communication between faculty at OBU and IIMT, particularly to address issues of results and marks' moderation (including the virtual meetings). They particularly liked the initiate by IIMT, in running the programme to enhance the writing skills of students and the adoption of Turnitin (Software that detects plagiarism). Enhanced library facilities at the institution and improved training offered to the students through in-house-restaurant were pointed out as ways to develop student learning. Finally the external examiners appreciated the dedication of IIMT's faculty team towards academic research and encouraged everyone to further explore their research interests and contribute to the two international journals associated with the institution.

Workshops and Visitors



Mr. Niranjn Khatri
General Manager -
WelcomEnviron Initiatives of ITC delivered a session on "Green Practises"

Mr. Niranjn Khatri is currently General Manager - WelcomEnviron Initiatives of ITC Welcomgroup and the recipient of Helen Keller Award 2006 & Karamveer Puraskar 2009, visited IIMT to conduct a session on "Green Practises"

He pioneered the concept of eco designing at the Welcomgroup Bay Island, Port Blair and has submitted a paper to ILO/CORNELL UNIVERSITY on eco-designing using initiatives undertaken at the said hotel property.

The session was organized for SHTM 2008 & SOME 2008 batches. The main objective of the lecture was to build in a sense of appreciation amongst the future managers of India with respect to the environmental impacts of their business decisions. Caring for our environment and creating sustainable businesses are key initiatives of the Indian government today. The aim of this session was also to show them how small gestures in our daily lives can reduce the environmental impact greatly.

During the session, Mr. Khatri discussed the different areas of the natural environment under threat from economic activity and the extent currently visible. Since a part of the audience was the SHTM students, he illustrated using examples of initiatives undertaken by ITC, Welcomgroup at the 'Green Centre', Gurgaon & ITC Hotel Royal Gardenia, Bengaluru, both of which are LEED India Platinum rated buildings (exhibiting the highest levels of environment-friendly initiatives, awarded by the US Green Building Council). Some of the initiatives discussed were:

- Recycling of construction waste
- Energy management
- Water management
- use of eco-responsible toiletries
- recycling of stationary & other paper products
- use of products sourced from the local area to minimize pollution occurring out of transportation

Mr. Khatri showed a link between environmental protection and Corporate

Social Responsibilities thereby requesting the young minds to focus on their social responsibilities as corporate. Mr. Khatri involved the students in simple question and answer sessions as well as one small game and gave away environmental collaterals as rewards. He also requested the students to share the collaterals with their classmates and further give it to the library for other students to read.



Mr. Natranjan Bohidar,
Director RonZCommunion, conducts the "Fantasies Programme" at IIMT

Mr. Natranjan Bohidar, Director RonZCommunion, India and a positioning expert conducted his "Fantasies Programme" with the final year students of SHTM giving them a strategic direction on "Developing a 10 year Career Plan". He discussed with the students a mathematical model for career planning based on Paretos 80-20 principle suggesting 222 critical things, that each one of the student must do, to reach a goal and realise their passion in 30 years. He suggested a Career Pyramid to the students based on fantasising their future beyond current realities. So he gave an example to the students saying that a Lawyer can make a career plan to become the Chief Justice of India but he could actually become the "Chief Justice of the World" like Mahatma Gandhi. Hence students must work on their passion and dream big to achieve big.

The session was highly interactive and energetic with most of the students asking questions, responding with answers and clapping instantaneously. Mr Bohidar talked to the students about 13 P's of Career Planning which he has developed himself. These essentials of Career Planning included Passion, Plan, Play, "Potato", Projection, Prophecy, Personality, Plan Obsolescence, Positioning, Prompts, Pace, Prima Donna and Pareto. Mr Bohidar explained each P in detail to the students and advised them to adapt this logical thinking process to their career planning.

Students understood through the session that they have to start planning their future right from college and work

only towards achieving their dreams because a job is not just about earning money but about earning money through living your dreams and passions.



Session with Career Mentors - Psychometric Testing and Personality Sorter Test

Innovative teaching approaches are largely adopted at IIMT and in the same pursuit of imparting quality education, the institution organised a session with a team of psychologists for the students studying in the final year of the hospitality programme. The students were exposed to psychometric testing as well as a personality sorter tool, primarily from the perspective of introducing them to the idea of 'Career Planning' by pursuing their core interests based on their aptitude and qualities. The psychometric testing was split across two session:

- Personality Sorter (Pen and Paper) Test
- Interactive session to understand the test results

The personality sorter test was specially designed by Career Mentors, for IIMT students keeping in mind the advanced syllabus that the students are accustomed to, under the Oxford Brookes University's system and the keenness of many students to join under managerial positions and begin entrepreneurial ventures. The students conducted the written test by simply marking their preferences on questions that were aimed at testing their behavioural quotient and also highlighted the their area of interest, within the hospitality industry, including options like Front Office, Marketing and Business Development, HouseKeeping, Kitchen, Entrepreneurial ventures etc.

An interactive session was organised for the students after three weeks where the results of the personality sorter test were revealed to each student. To ensure the correct interpretation of the test results, the psychologist made the students understand how they must analyse their personality traits as well as their fitment towards the hospitality industry.

The students received the feedback from the psychologist positively and many students started to introspect about themselves, their personality traits and how they can better themselves to become successful leaders in the hospitality industry.

Faculty Room

IIMT in its quest to nurture the best talent in the country, is expanding its academic and facilitation team, thereby ensuring that each student at IIMT is an extremely well-trained and a happy student who gets to polish competencies and shape a bright career path by receiving guidance from the intellectual assets of the country.



Neetu Butt
Manager- Schools
and Industry
Relations

Pursuing M. Phil (Tourism Management)
(Madurai Kamraj University)
M.B.A (Human resources)(IGNOU)
B.A (Delhi University)

Diploma in Hotel Management (IHM
Pusa) Extensive Certificate Course in
French (Alliance Francaise de Delhi)

Neetu Butt is a Hotel Management graduate from IHM Pusa, New Delhi with over 15 years of experience in hospitality operations and education. She joined the Taj Group of Hotels (Leading Hotels of the World) and worked at their various properties in Delhi, Agra and Switzerland (Geneva). She has been the Front Office Manager of business hotel, Hotel Golkonda in Hyderabad. Her stint with training young adults and molding them to become well rounded professional started at Taj where besides her role in Operations, she also trained team members. With this passion, she moved into hospitality education. She joined Niraj College of Hotel Management (Osmania University) as a lecturer and later promoted as the Principal. She introduced a new interactive methodology of class interaction and innovative study methods. She taught various subjects like Food and Beverage Service, Front Office, Housekeeping, Human Resource, Organization Behavior, French etc. She was a part of the opening team of Ecole Hoteliere Lavasa as Manager Student Administration. She played a vital role in the operations and administration of the college. As a facilitator she sensitized students on Service Protocol. She has won many recognitions ranging from 'employee of the year' by the Taj group to 'Best lecturer' by Niraj group of Institutes (for 3 years), Chief examiner (Osmania University) to being nominated for the 'Jewel of India' by Indian Solidarity Council

As Manager Schools and Industry Relation at IIMT she looks forward to a great association that will stimulate innovation and learning in the global

hospitality industry setting new benchmark in hospitality education in India.



Charu Sakhuja
Manager Human
Resources

Pursuing PhD in HRM,
PGDM-HR,

BBA-Business Management

Charu Sakhuja brings with her six years of rich experience in HR, Administration & Operations. Her core area has been for HR Generalist Profile & Fiscal Management. Her exposure to different industries has helped her to imbibe the best HR Practices of those industries to the service industry. She is an enthusiastic professional with experience in various dimensions of HR (Recruitment & Selection, Policy Framing & Implementations, Performance Appraisal, Leaves & Attendance Record etc.) She has also attended HRM summit & workshops on Positioning HR to create value and catalyse growth, Effectiveness of Training & Development, Employee Handling Skills, Recruitment & Selection.



Mr. Jain, Siddharth
Manager-Marketing

MBA (Marketing)

(Maharishi Dayanand University),

PGDM(International Business),

B.Com (Prof.) (Apeejay Institute of Marketing).

Siddharth Jain has been an education marketing professional and has worked with Renowned Institutes like Skyline Business School, Agra college of Management and Technology, EIILM University as a Manager with varied responsibilities. He is also associated with Marcom Advertising Agency, Delhi and has been associated with various

foreign brands like Create, Soho-UK for brand management and communication strategy. He is an ace trainer in motivation. Mr Jain completed his Masters in Marketing from Maharishi Dayanand University & Post graduation in International Business. His area of strength is branding & networking.



Gaurav Taneja
Assistant Manager -
Marketing

MBA- Amity Business School Noida

BBA- Amity Business School, Gurgaon

Mr. Gaurav Taneja has earlier worked with Ashok Inlead school of hospitality, Gurgaon as Senior Associate - Corporate Affairs. He has also worked with organizations like Zythum Infosys, Gurgaon and Times Internet Ltd. Gurgaon. He has around 3.5 years of work experience.



Mr. Ramesh Chandra
Arya
Administrative
Officer

Pursuing MBA (IGNOU)

Diploma Ruler Development
Programme (IGNOU)

B.A (IGNOU)

Ramesh Chandra Arya has work experience of 14 years in Education Institutes in the area of Administration. He has worked with many well-known major institutions like IILM Gurgaon, BIMTECH Delhi JIMS Delhi and Fortune Institute of International Business in Delhi on various positions of Administration. He has done special Diploma programme in Rural development from IGNOU. He has around 10 years of work experience in education industry.

Faculty Research and Publication

At IIMT academic research is an integral part of the overall development of the scholastic as well as intellectual capabilities of the teaching team. We have on board, a brilliant mix of academicians with doctorates and extensive international/ national publications as well as industry experts who believe in hand holding students in their march towards a successful career.

Dr. Vinnie Jauhari- Director IIMT

Dr. Jauhari has been instrumental in establishing a research culture at IIMT and has created varied platforms for International publications, for IIMT Faculty team. She has been the theme editor for the special issue of the WorldWide Hospitality and Tourism Themes 2010 and has been offered an opportunity to be the theme editor for the forthcoming special issue of the same journal. In the last six months she has presented various lectures and conducted seminars across esteemed management institutions and well as schools, in the country. She has also delivered a lecture on 'Indian Culture and Work Ethos', to the MBA students of the Business School at Virginia Tech University, USA. She has reviewed, recently, various research papers of refereed international journals as well as international conferences. Her recent publication include:

1. Jauhari, Vinnie and Gunjan M Sanjeev (2010) Managing Customer Experience for Spiritual and Cultural Tourism : An overview of the Special Issue of WHATT, Special Issue of World-wide Hospitality and Tourism Themes 2010 Vol. 2 Number 5
2. Jauhari, Vinnie (2010) How can the consumer experience be enhanced for spiritual and cultural tourism in India ? Special Issue of World-wide Hospitality and Tourism Themes, Volume 2, no.5.
3. Jauhari, Vinnie and Michel Benard (2010) University Industry Collaboration: An Open Innovation Approach at Hewlett-Packard, Journal of Technology Management for Growing Economies, Vol 1 No 1.
4. Chathoth Prakash K, Mak Brendam, Sim, Janet, Jauhari Vinnie and Kamal Manaktola (2010) (in print); Assessing dimensions of organizational trust across cultures: a comparative analysis of US and Indian full service hotels , International Journal of Hospitality Management, Elsevier,
5. Technology in Education : The New Paradigm Edumatics-2010, Education Informatics, Chitkara Institute of Engineering and Technology, Panjab Campus Chandigarh., May 22, 2010
6. Open Innovation Approach at HP Labs : An Insight into Investments and Opportunities, Seminar on Organising for Economic Growth : Emerging Issues in Management of Finance Enterprises and Resources, Indian Institute of Technology, Delhi May 13-14, 2010

7. Learning Experience in Higher Education, Summit for School Principals, India Habitat Center Delhi, ICTRC, July 29, 2010

8. Chathoth Prakash K, Mak Brendam, Jauhari Vinnie and Kamal Manaktola (2011), The perceived service climate construct and its impact on employee satisfaction, International Journal of Business and Systems Research (2011) In print

Dr. Gunjan M Sanjeev

Dr. Sanjeev has been the recipient of an award, in the First Prize Category, in the International Case Competition organised by Emerald publishing. She has delivered talks and lectures at various schools and institutions, on career management. Her recent research includes:

1. Research paper titled "Financial risk, Interest rate volatility and asset liability management of banks" accepted for presentation at the International Finance Conference to be organized on 10-12 January, 2011 by Indian Institute of Management , Kolkata (IIMC) at Kolkata.
2. Research paper titled "Amalgamation of Regional rural banks a Panacea?: A myth" presented at the Fifth International Conference on Public Policy and Management 2010 organized on 8-11 August, 2010 by Indian Institute of Management , Bangalore (IIMB) at Bangalore.

Dr. Meghna Rishi

Dr. Meghna Rishi has been appointed as Assistant Editor for the esteemed Journal of Services Research. She has also been appointed as Assistant editor for the renowned media quarterly by Rajasthan University- Communication Today. She had also been appointed as Session Chair at the International Conference on Computing Business Applications and Legal Issues organised by IMT Ghaziabad and Winona State University, USA. She has been the recipient of an award, in the Second Prize Category, in the International Case Competition organised by Emerald publishing. Her recent research includes:

- 1) Rishi, Meghna; Singh, Anjana and Shukla, Rati (2010), " Confluence of Technology and Commercial factors at ISKCON temple: Reflections on customer experience", WorldWide Hospitality and Tourism Themes (International Journal- Emerald Insight)
- 2) Rishi, Meghna (2010), " The Impact of consumer demographics and psychographics on the Indian

Advertising Industry" in Gupta, Om and Sharma, Sudesh(eds.), 'Media and Communication Research: Changing Paradigm', Gyan Publishers, New Delhi

- 3) "The Internet Advertising Model in India: A perspective on Brand Building and advertising budget availability" accepted for presentation at The 5th International Conference on Services Management organized by IIMT, Oxford Brookes University(UK) and Penn State University (USA) on May 19-21, 2011 in New Delhi.
- 4) "Sector-Wise contribution to the Indian Advertising Industry: Media Convergence Model" accepted for presentation at The 5th International Conference on Services Management organized by IIMT, Oxford Brookes University(UK) and Penn State University (USA) on May 19-21, 2011 in New Delhi.
- 5) "Corporate Social Responsibility in the Indian private Hospital Industry" accepted for presentation at The 5th International Conference on Services Management organized by IIMT, Oxford Brookes University(UK) and Penn State University (USA) on May 19-21, 2011 in New Delhi.
- 6) "Innovations in Mobile Application: Emerging Trends" accepted for presentation at the First International Conference on Computing Business Applications and Legal Issues organised by IMT Ghaziabad and Winona State University, USA on March 3-4, 2011 in New Delhi

Anjana Singh

Ms Anjana Singh had been appointed as Session Chair at the International Conference on Computing Business Applications and Legal Issues organised by IMT Ghaziabad and Winona State University, USA.

- 1) " Confluence of Technology and Commercial factors at ISKCON temple: Reflections on customer experience", WorldWide Hospitality and Tourism Themes (International Journal- Emerald Insight)
- 2) "Corporate Social Responsibility in the Indian private Hospital Industry" accepted for presentation at The 5th International Conference on Services Management organized by IIMT, Oxford Brookes University(UK) and Penn State University (USA) on May 19-21, 2011 in New Delhi.
- 3) "Media and Entertainment- Effects and Recovery of economic slowdown" in Gupta, Om and Sharma, Sudesh(eds.), Media and Communication Research: Changing Paradigm, Gyan Publishers, New Delhi

Faculty Research and Publication

Rumki Banerji and Kanika Gupta

The authors jointly customised the following books to suit the contents of MBA syllabus at Gujrat Technical University

- 1) "Quantitative Analysis" Book customized for Pearson Education India.
- 2) "Cost & Management Accounting" Book customized for Pearson Education India.
- 3) "Research Methodology & Operations Research" Book customized for Pearson Education India.

Kanika Gupta

1. Kanika, Gupta and Gulla, Anju 'ICT deployment in Spiritual Tourism: Case of Vaishno Devi' selected to be published in WHATT Journal of Spiritual Tourism.

2. Gupta, Kanika "Effect of market conditions, oversubscription and market efficiency on IPO underpricing" Research paper selected for publication in Indian Journal of Finance.

Rati Shukla

1. Confluence of Technology and commercial factors at ISKCON temple: Reflection on customer experience selected to be published in WHATT Journal of Spiritual Tourism
2. Shukla, Rati and Singh Anjana : 'Emerging Technologies in Eye Sight Correction : Customers Perspective.' accepted for presentation at The 5th International Conference on Services Management organized by IIMT, Oxford Brookes University(UK) and

Penn State University (USA) on May 19-21, 2011 in New Delhi.

Ashok Kumar Sahu

1. Sahu, Ashok and Rasul, Gulam (2011) "Assessing the impact of IT on Services Quality in an Academic Library", International Journal of Library Science,3: J11, 61-74.
2. Sahu, Ashok, and Nahak, Brundaban (2010) "Collection Development of e-Resources in Digital Era: Trends & Challenges", Paper presented at National Seminar on Dynamics of e-Resources and Usage, Trends in Digital Era, Sept.10-11, OUAT, Bhubaneswar, Orissa

College News

Students of Hospitality programme visit the 3rd International Hospitality Fair- 2010 held at Pragati Maidan



On Friday 22nd & Sat 23rd Oct ,the 1st Year & 4th Year students of SHTM, visited the 3rd International Hospitality Fair held at Pragati Maidan. The aim of the visit was to expose the students with the industry players and lead them towards knowledge enhancement through industry interface and networking. The students got an excellent chance to meet managerial personnel of eminent companies like Cremica, LG, ETP (Waste Processing Equipemnst) etc. Students further interacted with corporate chefs and industry experts receiving first hand information about the realities, remunerations and growth opportunities within the hospitality industry, in India and Globally. The students were lead by a team of two faculty members, Mr. O.N. Mehra, Professor IIMT and Mr. Sanjay Sharma, Assistant Professor and Chef, IIMT. The visit resulted in enhanced learning for students and also gave an opportunity for academic tie ups with industry players for guest lecturers and workshop sessions (by eminent chefs and industry experts) at IIMT and an opportunity for students to visit the plants, manufacturing units and offices of renowned companies in the business.

Birthday celebrations at IIMT



At IIMT, staff and faculty team are closely bonded and each professional cherishes these work relationships and consider their workplace as an extended family.

In an initiative to further foster this feeling, Birthday and Anniversary celebrations are held at the institution, every month, and everyone is offered an opportunity to de-stress and enjoy the special occasion with colleagues. Celebrations include a cake cutting ceremony followed by a



lavish lunch organised by the institution for the IIMT team.

This faculty and staff welfare initiative has deeply touched the entire IIMT family and everyone looks forward to the monthly celebrations as a platform to rejoice and bond.

Workshop attended by Ms. Rumki Banerji



Ms. Rumki Banerji, Assistant Professor, IIMT, attended a workshop on "Commercialization Aspects of IPR" on 27th November 2010, organized by the Indian Angel Network. This workshop aimed at educating start-ups, entrepreneurs, aspiring entrepreneurs & students on different type of IPRs such as Patents, Copyrights, Trademarks etc and emphasized on how registration of IPRs can lead to growth of the high-potential next-gen start-ups especially in the knowledge economy. The workshop was conducted by Sameer Rastogi, Partner, India Juries and practicing Advocate, as well as registered Patent & Trade Mark Attorney.

IIMT organised Charity Week with the NGO- Goonj

IIMT organised the 'Joy of Giving Week' along with an NGO-Goonj from 26th September to 2nd Oct. This was IIMT's progression towards social responsibility initiatives. The Institute acted as the collection centre for donations and contributions. IIMT students volunteered for collection in their respective localities



and residential colonies. The collections were made through the below mentioned initiatives of Goonj.

Vastra Samman

The belief that just by re-using old clothes the problem of clothing for the poor can be solved to a very large extent.

Cloth for work

Cloth is given as a motivation, with dignity, to people working on their own community issues. The intention was to turn age old charitable cloth into a resource for much needed development work in Indian villages.

Not just a piece of cloth

By providing a small piece of clean cloth to a village woman, to be used as a sanitary napkin, multitude of hygiene problems of women can be solved.

School to School

Forging long-term strategic relationships between rich urban schools and rural schools.

Rahat Winters

An initiative to offer warm clothes to the underprivileged before the onset of winters.

Dr. Meghna Rishi has been conferred with Doctorate Degree



Dr. Meghna Rishi, Assistant Professor IIMT has been awarded the Doctorate degree and her area of expertise is Internet Advertising. Her research work is titled "Internet advertising amongst Indian Marketers:

Emerging Trends'. Ms Rishi has investigated the new order in the marketing space, by developing various business models through the means of extensive primary and empirical research, and has explored the potential of Internet as a tool to attract, engage and influence the end users of various products and services. The research critically studies the Indian Media Space and examines how the new media is

slowly securing its place in the media mix choices of Indian marketers. The work identifies some key trends that Internet advertising is going through in the present day advertising market of India and offers implementable recommendations for the real time problems faced by the industry today by reflecting on the key success factors of the international media industry.

IIMT - Oxford Brookes University Innovation Challenge 2010



The Innovation Challenge 2010 was an initiative by IIMT - Oxford Brookes University to provide the bright young talent of India with a platform to demonstrate their ability to think out of the box and come

up with innovative ideas to usher in change at the grass roots level in the country. India is fast catapulting from being a developing nation to becoming a world leader. Demographic trends predict that by the year 2020 one half of the world's population below the age of 25 will be here, in India. And it is the pioneering mentality and the indomitable spirit of India's youth which will propel the country on its trajectory of growth by unleashing its creative energies. The theme of Innovation Challenge was, "Caring for India" keeping in mind this very imperative. The students from different schools of northern region of India participated enthusiastically. The students presented their ideas on various topics like Saving water, Education for underprivileged children, Conserving resources, Making education more engaging in schools, Conserving energy, Recycling waste, Keeping your city clean.

The final presentations for the teams of north region were held on Dec.22,2010 at Hotel Radisson Suites, Gurgaon. Rukmini Public School, Delhi won the First Prize. They presented the work on 'Saving Water'. The Rukmini Devi School team consisted of Apoorva Goel and Vishrut kansal who were supported by their faculty mentor Ms. Rakhee Mishra. The team was awarded Rs. 20,000 as a cash prize along with the certificates and a trophy as well. They analysed the key issues around Saving Water. Specific recommendations were shared on utilizing the river water across various parts of India. The Second Prize was won by Venkateshwar Public School, Delhi. They presented their work on Education for underprivileged children. Their team comprised of Shubhangi Nagpal. She was supported by her mentor Ms. Vandana Dubey. She discussed how education could be made available to the underprivileged children. She won Rs. 15,000 as a cash award along with a certificate and a trophy. The Third Prize was awarded to the team from Loreto Convent, Shimla for their work on Education for underprivileged children. The team comprised of Tarana Chauhan and Ayushi Verma. They supported by their mentor Ms. Rita Thakur. They discussed how education could be made available to the underprivileged

children. They proposed the idea of Education Knocks - wherein they had reinforced the idea of imparting quality education at children's doorsteps. They won Rs. 10,000 as a cash award along with a certificate and a trophy.

Other participants were also awarded the participation trophies.

A distinguished panel of judges, all Principals of leading schools in Delhi NCR, were there to judge the competition and had given their valuable inputs to the participants. The eminent judges for the event were:

Dr. Ruchi Seth, Principal - DPS, Sushant Lok.

Ms. Yasmin Contractor, Principal - Summer Fields School, DLF, Gurgaon

Ms. Rupa Chakravarty, Principal - Suncity World School, Gurgaon

Ms. Indu Paruthi, Principal - Ajanta Public School, Gurgaon

Ms. Anshu Kaul, Principal - Chiranjeev Bharti School, Gurgaon

The Innovation Challenge was a resounding success amongst the students' community as it provided them a platform for issues that they felt for deeply. It was encouraging to see the kind of creativity that was put through by these brilliant and creative young minds.

IIMT Students are offered internships in the marketing department



IIMT gave us an opportunity to experience real time marketing at the MBA Expo held in the beautiful city of Chandigarh on 15-16 October 2010. The event was inaugurated by Professor Andrews by lighting the lamp and delivering the opening speech. It was a moment of pride for IIMT. Our college was given prior importance being the main sponsor of the event. The event had famous dignitaries and celebrities addressing the audience. The entire event was covered by media and IIMT got a special slot in the local newspaper.



Our role was to present the students perspective about the PGDM course that IIMT is launching to the students. As students who have learnt marketing in theory it was our chance to apply the same practically. Within the first few hours, we realised that marketing means serious business and any mistake can hamper the brand image. There were two point of contacts where interactions with the students were held- we were taking turns, as one was at the stall and one was in the counselling room. The main aim was to create awareness about our curriculum of the college. We including the marketing team and faculty worked as a team. We all designed a strategy of how to maximise our efforts spread over two days. We were not secluded and left out as students rather it was one whole effort by all of us. We divided our tasks amongst everyone to ensure maximum foot fall at our stall. We realised there is so much more to marketing than just convincing skills. Throughout the marketing extravaganza we were being coached by Professor Andrews and Dr. Gunjan on people management skills. It was a highly educating and enriching experience for us, an experience that will stay with us for the rest of our lives. As students came and enquired about our college, conveying information reflecting the morals and values embedded into us, we felt very proud.

The two busy days ended on a happy note with IIMT registering more than 500 students. The marketing team and the faculty members applauded us for our work as we hoped that we will be a part of their future ventures as well.

Abhishek Verma-SHTM 2007

Kaveri Vij-SHTM 2007

Visit of BBA Students to Maruti Suzuki Plant- India's largest passenger car company



IIMT Gurgaon students were given an opportunity to visit the Maruti Suzuki Plant on Old Gurgaon Road. Spread over a sprawling 300 acres area, with 3 fully integrated production facilities and shop floor 'Kaizens', the plant has, over the years facilitated the business to manufacture nearly 700,000 cars/ annum. As the students entered the premises, they were given brochure and were taken for a guided tour of the plant under the supervision of Mr. V.K. Malhotra Deputy Manager (PR), Maruti Suzuki. They were taken to Assembly II and were made to wear helmets to protect them from injury. There they saw the various processes that go into making a car. They saw Alto, A Star and Zen Estilo in production and the manufacturing process was elucidated upon. Then they were taken to a room where they were shown the corporate film and presentation of Maruti Suzuki and through the presentation it was learnt that the

company has been ranked No.1 in J.D power customer satisfaction index study for a record 7 years in a row and is one of the top 10 greenest companies in India. During the visit the students also learnt that on an average 2 vehicles roll out of the factory every minute. After the film there was a question answer round wherein all the queries of the students were satisfactorily answered.

The students felt enriched after this visit and expressed gratitude towards the institution for facilitated enhanced learning through industry interface.

Student Innovation Awards 2009- 2010

IIMT strongly believes in creating an outstanding student experience and follows the philosophy of applauding excellence to drive further improvement. To achieve this end, the institution launched the 'Student Innovation Awards 2009-2010' to appreciate the efforts of the students towards producing quality work. The awards are initiated with an intention to recognize and reward outstanding and creative ideas of young school and college graduates in India and also to provide an opportunity for students and faculty to interact with eminent researchers, NGO's and corporate firms . The institution holds various competitions involving young graduates in India and rewards their innovative thought and genuine work with the awards. IIMT students too, were nominated for the 'Student innovation

Awards 2009-2010'. The selection criteria for the students was based on the quality of the coursework (assignments) submitted by the students across



semesters and across both the management school(SOME) and hospitality school(SHTM) at IIMT. The students who won the awards are :

- Kaveri Vij 1st Prize
- Amit Bhargava 1st Prize
- Ashutosh Kumar 1st Prize
- Dionne Macker 1st Prize
- Gulshan Khatun 1st Prize
- Ankita Pandey 2nd Prize
- Akanksha Lamba 2nd Prize
- Meghal Pahwa 2nd Prize
- Shubhanker Goel 2nd Prize
- Himanshu Mahajan 3rd Prize
- Abhishek Verma 3rd Prize
- Nishita Mishra 3rd Prize

Visit to Imperial Hotel organized for SHTM Cohort 2010 on 26 August 2010



Hospitality Management students from IIMT Gurgaon paid a visit to the Imperial Hotel in New Delhi on 26 August. Thanks to the kindness of the management and staff at the Imperial hotel they were given a guided tour of the hotel, saw its facilities, and gained first hand experience of the many management issues which arise every day and have to be resolved speedily, as well as the decisions that have to taken, in order to ensure that the very highest standards are maintained in a top class hotel. The students were taken behind the scenes and shown every detail involved in the running of a major hotel. The Imperial is a legend that offers a unique experience embracing facets of India's history, and stands witness to the birth of the capital city of New Delhi. Built in 1931 by Blomfield; one of Sir Edwin Lutyen's associates and inaugurated by Lord Willingdon in 1936, the Hotel is known for its contemporary colonial style. As New Delhi's landmark Hotel, it is located on Janpath, the erstwhile Queensway, steps away from the renowned shopping district and major attractions of the city.

The visit to the Imperial hotel on Janpath Road was part of the students' induction programme. They were given a tour of the facilities including the 1911 Restaurant and Bar which pays tribute to the historic milestone of Year 1911 that led to the emergence of New Delhi as the Imperial Capital of India. 1911 is the signature restaurant with a culinary fare from the crossroads of the world and the 1911 bar is well stocked with more than 500 varieties of fine wines, liquors and spirits. The music, simply, plays to your mood. The Specialty Restaurant Spice Route has been voted as one of the top ten restaurants in the world by Condé

Nast Traveler. In its museum like interiors, the restaurant invites you to an armchair journey to the wonders of South-East Asian cuisine through the historic 'Spice Route'. The other speciality restaurant Daniell's Tavern traces a culinary journey in the footsteps of Thomas and William Daniell - the famous landscape painters who arrived in India in 1786 to paint its unrivalled scenery. The signature bar of Imperial Patiala Peg, embodying the spirit of victory and one-upmanship, commemorates the Maharaja of Patiala's team's victory over the Viceroy's, in a robust game of tent pegging in the early 1900s. This stylish bar with its impressive range of spirits is the ideal place to relax after a hard day's work.

Students also had the opportunity to have a look on various categories of 233 guest rooms including 43 suites, each with a distinct interior overlooking the lush, verdant gardens. All rooms offer total privacy. Breathtakingly designed suites, some with an area of 850 sq. ft., making them easily, one of the largest in India and perhaps Asia.

The students experienced and gained knowledge about different departments and facilities in the hotel. This visit has also thrown light on students by Mr. Vijay Wanchoo Senior Vice President and General Manager about grooming standards, discipline, work culture required and practiced in hotels. The visit to Hotel was a great experience for them.

"IIMT-OBU" courses aim to give our students hands on experience of real life work based issues. This helps enormously to prepare them for the real world of work when they graduate. And it helps explain why potential employers prefer to employ our graduates who are able to adapt very quickly into the real time working environment and make a practical contribution from Day One.



1st Wine Appreciation Workshop 2010-11



UB group in collaboration with Tulleeho has taken the initiative to educate our students from School of Hospitality and Tourism about the art and craft of wine. The session was conducted by Mr. Siddhartha Tandon, Manager Training and Activation, UB Group with his associate Mr. Shivendu Chatterjee from Tulleeho.

Finally! We have unlock the mysteries of wine and built a strong base for lifelong wine appreciation. This introductory wine appreciation workshop was aimed to provide the basics to further their wine knowledge. This course has introduced students to the different wine regions, grape varieties, and traditions involved in wine making. This workshop also offered Palate Sensations tasting of different kinds of Four Seasons wine that goes far beyond the surface-level information provided in typical books on wine. He not only spoken about aromas and flavors in wine, he also discussed sensory perception and how to develop it. Giving training for many years, he understands the students' concerns and insights, his approach was quite systematic, practical, and thoroughly enjoyable. The workshop was quite beneficial for our students from 1st year who will be going to internship and 3rd year students who are part of Hospitality Events module.



Our Students Sharing Experience

Student Verbatim: Abhimanyu Dua



IIMT Oxford Brookes, my institution, makes me proudly say that nothing could have been a better chance for me. It was 2007 when I was blessed with the opportunity of being in this institution

which today has just brought out the best in me. Giving us the option of a years' internship, which probably no other institution in the country offers at the undergraduate level, it not only introduced us to the corporate world, early in life but also provided us with the much required exposure helping us build some real good contacts. I got a chance to work with MNC's like 'Deloitte', 'Saint-Gobain'

and 'The Ambuja Group', because of which I today have a career plan and know exactly where I have to go. Having studied from IIMT Oxford Brookes has given us the confidence of not thinking for a post graduation immediately, but a job and later hone on that experience by perusing further studies.

The past few years have also taught me the value of having a positive and enthusiastic group of co-workers. I also need to acknowledge as to how much I have been shaped by the faculty that have tirelessly given their time to enhance the productivity of the students. I have a myriad of wonderful experiences here. The course curriculum has not only helped me develop my personality, but also plan my career for the future.

Subjects and modules on Marketing, HR, Strategy, Operations and research have just taught me what many MBA institutions do not teach.

I have realised that we are exposed to phenomenal opportunities for growth at The IIMT Oxford Brookes and I have equally learned that we may fully only appreciate them as we move on as IIMT Oxford Brookes' ambassadors in the world. It has been a significant learning curve for me and through this journey, I have unequivocally learned a great deal. I am extremely grateful for the role that everyone has played throughout the years. They have been happy years which I will always remember fondly and cherish for ever.

Abhimanyu Dua-SOME 2007

Akansha Lamba: Recipient of Student Innovation Award



On rewinding my memories at IIMT, which have been formulated within the past 3 years generates a sense of nostalgia within me. There have been ups and downs but as we

say life has its own dearies to make you fetch the best in the future. The faculty

present at IIMT has encouraged me to be an independent person, by giving due respect to carry out my task in a manner that interests me. Unlike other universities where education is the only prime concern, IIMT has given me an opportunity to organize events and participate in extracurricular activities nurturing me towards becoming an all rounder. The highlight to all of this being the innovation award which has instilled

confidence within me to perform better and I can never forget the day because for the first time I could see a sense of pride in the eyes of my parents. Today I stand with all the skill set and knowledge imbedded, working for Global Agri Systems Pvt Ltd in their consultancy team creating a career path directing me towards my ultimate goal.

Akansha Lamba-SOME 2007 (Retail)

Amit Bhargava: Recipient of Student Innovation Award



The direction of the winds changed, summers arrived, and we all knew it was the end of a three year journey of college life which was a roller coaster ride. Now it was time to move on and step into the so

called 'Real World'. On entering a firm, I understood that just being a graduate doesn't get you the respect that you deserve and desire, a person has to prove one's-self 24X7 to keep the respect

alive. Working as an Executive in the Logistics team in Global Agri-systems Pvt. Ltd. colleagues and seniors tend to ask 'Which College were you in', and my reply would be 'IIMTOBU, Gurgaon', and then I would start like 'If you want to learn and showcase innovations you'll be in Heaven if you're here and if you don't want to learn then better not think about it.' This is what I think about IIMT, a journey which, if travelled, can change your perspective towards life for the better. The college helped me realize new potentials within me and facilitated me to use my prospective in the right manner.

Recognizing my interest in marketing and operations, the faculty helped me in sketching the path towards the same.

Hence, in the end I would say that IIMT has provided me with loads of skill sets and knowledge that I wouldn't have gained from anywhere else. I also received the Innovation Award and it is just an example of the freedom that college provides students so that they could work towards their betterment, and I hope that this is just the beginning of awards and there are a lot more to come

Amit Bhargava-SOME-2007

Business Plan Winner: Shanaz Hussain



IIMT Business Plan Competition was the most exclusive competition for the Business students as it gave an excellent platform to present their innovative business ventures and a real life experience on how to Kick-start it. The initiative aimed to provide an integrated learning experience to the participating students. The Purpose of this contest was to educate students in the process of creating and evaluating new business ventures and also to prepare the students for opportunities in entrepreneurship sometime in their career. All the students of IIMT were welcomed to participate and it encouraged business plan from all industries - IT, Manufacturing, Pharmacy, Health Services, rural development, Infrastructure, biotechnology, Finance and Marketing etc. The business Idea had to be submitted in a Draft of approximately 500 words and the shortlisted candidates had to prepare a presentation of 15 minutes detailing the entire business concept. It was followed by a question and

answer round by a panel of judges who scrutinized every aspect and planning of the business. I was encouraged to learn, to recognise and to use in totality, the competencies and skills, needed for starting a new business, such as financial planning, marketing, operations, HRM and strategic management. This enhanced my ability to prepare a high quality business plan that was capable of attracting investment. It developed practical knowledge and skills in two main ways: firstly, by preparing and presenting my own business plan; and secondly, through an assessed, structured reflection on the experience. Learning was enriching as it gave a hands on experience on 'real world' entrepreneurial start-up ventures. **(Shanaz Hussain - SOME 2009)**

Our Students Sharing Experience

Kaveri Vij: Recipient of Student Innovation Award



The award ceremony started with Dr. Vinnie Jauhri, Director IIMT, addressing the audience and discussing the very essence of introducing the Innovation awards.

Professor Andrews, Dean- School of Hospitality and Tourism Management at IIMT, commenced the ceremony by giving away the awards. As soon as it was announced that "The first prize in E-

Business goes to Kaveri Vij", the words kept echoing again and again in my ears. As my name was announced my imagination knew no boundaries black curtains, lights and the red carpet and then the announcement " award goes to Kaveri Vij" . When I saw all the smiling faces of the audience applauding for me, it felt like I am on the seventh heaven . My parents were present to applaud me and share my joy. Seeing the pride in their eyes made the whole moment extremely special. That one hug from my parents conveyed it all and for the first time I experienced tears of joy! Once all the

awards got distributed it came to my notice, that I was the only one who got the first prize in the whole lot of ten students. The feeling of happiness doubled. All professors congratulated me and complemented about me to my parents. It was the first time I got an award and I felt so proud. It was a golden day for me. The award was only possible because of the immense support by my parents and the faculty. It feels like a responsibility now to never let them down. That one trophy motivates me to work harder and achieve more in future.

Kaveri Vij - SHTM 2007

Abhishek Verma: Recipient of Student Innovation Award



The innovation awards held on 24th September 2010, was a pioneering event held at IIMT to felicitate the efforts put in by the students of IIMT in their respective course works and assignments. It was a very proud moment for me as I was awarded the innovation award for "Hospitality Events Management" which is a double credit module. The award was made more special as this module was very close to my heart throughout the semester. I was awarded a trophy, a certificate, and a cash award. The award only goes to prove that anything that is done by whole heart and soul definitely delivers the expected results not to mention, the satisfaction. It was a moment of pride as the trophy I held in my hand was a result of my efforts and hard work. The reward and recognition only motivates me to do a better job with all my forthcoming projects.

Abhishek Verma - SHTM 2007

Shubhankar Goel: Recipient of Student Innovation Award



My experience at IIMT has been splendid to say the least. The institute has helped me bring about a drastic change both professionally and personally.

Right from my first year of college, I sensed that I had to pull my socks up to perform consistently and more importantly to derive most out of the college culture. The institute saw me as an able leader, powerful

communicator/presenter and an avid learner. Thus the institute instilled in me, the ability, to yield results such as me winning the inter-college presentation competition (held by GMA) amidst MBA students. Moreover, the desire to constantly enlighten oneself, eventually got me leading my batch academically, semester on semester and helping me in topping the institute at the graduation level. Additionally, besides academics the experience of participating in extra-curricular events helped me in improving various skills. Winning the business quiz (2010) was one such example.

One of the biggest benefits that I derived

from IIMT, was the one year Supervised Work Experience that I got at London. The experience brought about immense changes in my outlook towards the corporate world and also changed me intrinsically.

The IIMT innovation award by recognizing our arduous efforts in constructing innovative internal courseworks, has provided me immense motivation to strive for more. The trophy will be well cherished by me for years to come and motivate me to make myself, my family and my institute proud.

Shubhankar Goel - SOME 2006

Winner of the InQuizitive- Sasha Menon



The InQuizitive, is the annual Quiz at IIMT OBU, held across all the cohorts. The Quiz is based significantly on being Business Oriented, and encourages a great amount of

competition amongst the participants. My team mate (Rahul Bajaj) and I managed to accomplish what we failed to do so in the previous InQuizitive, we came in 1st. Mr. Gaurav Tripathi was the "QUIZMASTER" and considerable amount of effort was put into the quiz, and

I on behalf of my team would like to thank him for his efforts and time. The competition this year was quite tricky, the Quizmaster certainly managed to challenge us tremendously. The "logo Identification" round in particular, left us in certain cases clueless. In certain cases the people present laughed and commented "Oh c'mon that's easy" when a question was declared consensually "simple", and was considered otherwise not-so-simple by the participants.

The final round which consisted of identification of various edited advertisements was the one that gave us, as a team, the margin we required and finally we were declared as the winners of this year's quiz. Surprisingly

however none of the teams besides us used their "Trump Card" which could have doubled their points and given us a neck to neck competition towards the results. The strengths which I have realized about myself, will lead to greater development in my career path and would even evolve me as a professional. The quiz, in a way, also helps us prepare for interviews as it makes our general knowledge and business knowledge, up-to-date. I hope more and more students look forward to participating next year!

All in all it was exciting to win as a team. I do hope IIMT OBU will continue to bring forward the effort of holding "InQuizitive" each year.

Sasha Menon - SHTM 2007

Extra Curricular Activities

Business Plan Competition held at IIMT



Konquer-IIMT Business Plan Competition held on 29th October, 2010 at IIMT, organised by the Students Welfare Council was the most exclusive competition for the Business students. The initiative aimed to provide an integrated learning experience to the participating students. The purpose of this contest was to teach students the process of creating and evaluating new business ventures and also to prepare the students for opportunities in entrepreneurship sometime in their career. All the students of IIMT were welcomed to participate and business plans from all industries - IT, Manufacturing, Pharmacy, Health Services, rural development, Infrastructure, biotechnology, Finance and Marketing etc, were invited. Students were motivated to integrate learning of varied competencies for excelling in the varied aspects of a successful business plan including financial planning, marketing, operations, HRM and strategic management. This enhanced the ability to prepare a high quality business plan capable of attracting investment. The winners of the competition were Ms. Shanaaz Hussain from SOME 2009 and the Runners up were Mr. Abishek Verma, Kaveri Vij and Ms. Riddhi Raj from SHTM 2007 and Mr. Abdul Aziz and Ms. Sehar Kaur from SOME 2009, who equally appreciated by the panel of judges for their wonderful business concept.

Korner-Kick: Football Tournament at IIMT

"All work and no play makes Jack a dull boy". It is doubtless to deem that everyone



is familiar with the exceptional benefits of sports. Notwithstanding anyone's age, outdoor games such as cricket, football, basketball and even indoor games such as table tennis, chess etc. are considered to be leisure activities that people opt for so as to add to their skills like teamwork and mental agility, while enjoying the adventure. So, on a bright Sunday morning, the IIMTian's geared up and assimilated the best of their energies to participate in the much-awaited football tournament. That's how 26th September'10 started for the players of IIMT.

The fun, frolic and entertainment soon gave way to intense competition and all the matches were held with good spirit and camaraderie. Although all the participants were achievers, the dynamics of any team sport is such that it will always produce heroes and the day belonged to Sunil Dwiwedi, Shailender Singh Tanwar, Sameer Sharma, Akshay Sud, Khurshid Ahmed, Ashish Sharma and Sunny Arya to name a few.

The first match was held between the senior most batch ie. SHTM-2007 and the first year SHTM students. Nevertheless, the effort was appreciated in unison by the audiences and players. SHTM-2010 students played back to back matches and tried diligently to win the game. Their immediate seniors, the batch of 2009, however, gave them a 4-0 pounding and in the process they were out of the tournament. The final match turned out to be the ace of the tournament with both teams struggling to find the post in the first half. The first half also witnessed some brilliant saves by the goal keepers of either side. The second half was completely dominated by the 2nd Year students and the seniors seemed to be losing their grip on the match. This finally resulted in a goal against them and thus, the champions of the IIMT football tournament were crowned. The mixed team of SHTM-2009 and SOME-2009 lifted the trophy with joy and triumph while the SHTM-2007 had to be content with the runners up tag. Along with the champions' trophy, two individual trophies were also declared by Prof. Sudhanshu Bhushan, Dean Students Welfare-IIMT, the most valuable player of the tournament, which was awarded to Sunil Dwiwedi with 4 goals in total and the best goal keeper award, which went to Abhishek Verma.

It was a perfect day where students of all the cohorts mingled with each other as many were sweating it out, in the centre, to bring glory to their respective teams. The presence of Mr. Sandeep Munjal, Assistant Dean, IIMT only urged and motivated the students to perform better and show their fervour towards winning. Overall, a very strong impression was

made that displayed the enthusiasm, spirit and the zeal IIMT students. The trophy shall await a new champion next year as the competition next year promises to get bigger, better and tougher!

Abhishek Verma - SHTM 2007

'The InQuiZitive #2'



In continuation with the grand success of the last year's run, the business quiz was reorganized at IIMT by the student welfare council comprising of a dedicated team of faculty members, headed by Dr. Sudhanshu Bhushan (Dean, Student Welfare). The Quiz was run by Mr. Gaurav Tripathi (Assistant Professor). Out of 23 teams, only 8 moved to the two semi-finals and the top two teams from each semifinal qualified for the finals. The Semifinal -1 was won by 'Sasha & Rahul (SHTM 2007)' and 'Vikramjit & Bhavneet (SHTM 2007)' while Semifinal-2 was won by 'Tushar & Sunny (SHTM 2007)' and 'Rahil & Vibhor (SHTM 2008)'. The finals were extremely competitive where 'Tushar and Sunny' achieved the first runner's up position in a nail-biting finish by scoring only five marks more than 'Rahil & Vibhor' who were the second runner's up.

The questions asked were intriguing and each semi-final comprised of 3 rounds, while the grand finale comprised of 4 rounds. As the difficulty level of the questions increased from 'easy' to 'tough' participants became anxious, excited and motivated, all at the same time. The last round of the finals included the 'advertisement clips round' where ads were cut in such a manner so that the participants have a real test of their brains, in identifying the marketed product/service and brand. Also, the teams had a chance to gamble their scores by opting for trump cards wherein they could get a chance to double their score of a single correct answer. The twist, however, was a negative mark in case of a wrong answer.

The final winners were-

1. Sasha Menon and Rahul Bajaj
2. Tushar Malik and Sunny Kalra
3. Rahil Wats and Vibhor Kaushik

Extra Curricular Activities

Off-The-Cuff competition at IIMT



We have read that Mark Twain said "It usually takes me more than three weeks to prepare a good impromptu speech." But, we, the IIMT students had a different experience with regards to an extempore competition. An impromptu speech is by far the most difficult form of public speaking as it is a form of speech that does not give enough time to prepare. It involves humor, wit, but speeches should be relevant to the topic proving a valid point. But even with little to no preparation, one is expected to deliver a great speech. A badly delivered speech is inexcusable even though one didn't have any time to prepare. The Students Council of IIMT, in the light of the above, organized "Off the

Cuff" impromptu speech competition on 30th September 2010 under the guidance of Ms. Sonia Bharwani, Assistant Professor, IIMT.

The competition commenced with a welcome speech by Avantika Paracer (Student- SHTM 2008) who introduced the competitors to the theme and the judges. The judges were Dr. Vinnie Jauhari, (Director, IIMT); Mr. Sudhir Andrews, (Dean, SHTM-IIMT) and Mr. Sandeep Munjal, (Assistant-Dean, IIMT). Other faculty members were also present to support the participants. The judging process typically focussed on the participant's vocabulary, delivery, confidence, logical flow of thought and general knowledge.

The sequence was decided by the draw of lots with the first contestant being Shahnaz Hussain from the SOME 2009 batch. Standards were set high by the first participant itself as she delivered an excellent speech on the topic 'Where there is a will, there is a way'. Each speaker was given 2 minutes to prepare for the topic. The competition was intense as all the speakers were phenomenal and displayed their oratory skills with utmost enthusiasm. Two minutes were given to each participant to collect his/her thoughts before getting the opportunity to speak for a minute. This was probably the most challenging part of the competition.

The topics were some well known

sayings and some thought provoking quotes such as 'Actions speak louder than words', 'Empty vessels make the most noise', 'Clothes don't make a man', 'As you sow, so you reap', 'World is a stage' etc. The competition was so close that both the first and second positions were shared by two participants each, namely Shahnaz Hussain (SOME2009) and Kaveri Vij (SHTM 2007) on the first position and Avantika Paracer (SHTM 2008) and Abhishek Verma (SHTM 2007) for the second position.

Each participant shared valuable thoughts relating to their respective topics. All the speeches were delivered with clarity of content and confidence. In the end while announcing the results, Prof. Andrews congratulated all participants for their exceptional rhetoric skills and also complimented them for possessing the skills of great leaders.

To conclude, whether we realize or not, impromptu "speeches" have become an inseparable part of our daily conversation. So, there shouldn't be any reason to fall apart when you have to speak impromptu in a more formal situation. Maintaining a cool state of mind, learning to organise thoughts better, mind mapping and limiting the remarks help put up a fine speech.

Ridhi Raj - SHTM 2007

Rang De: Rangoli Competition at IIMT



Commonly known as Rangoli in many parts of India, the art of floor painting is also known as Pookalam in Kerala, Kolam in Tamil Nadu, Chowkpurana in Uttar Pradesh, Aripana in Bihar and Alpana in Bengal. Reflecting regional beliefs and aesthetics based on a common spiritual plane, Rangoli, the art of floor painting is one which has survived all influences and occupies an indelible place in Indian culture and tradition.

In a run-up to Diwali Celebrations, the event, Rang De: Rangoli competition was organized at IIMT, on 3rd November, to celebrate the golden art that has touched

every Indian in some way or another. The theme of the competition was: Incredible India!! Dr. Vinnie Jauhari (Director-IIMT), Prof. Sudhir Andrews (Dean- SHTM-IIMT) and Dr. Gunjan Sanjeev (Heag- PG Programmes-IIMT) were the judges of the competition. Teams of not more than 4 participants were invited to participate and were instructed that the size of the Rangoli be between 3 ft X 3 ft & 4 ft x 4 ft. The students were given a time limit of 2 hours to complete their respective designs ensuring that the Rangoli is made colorful and creative through the use of different colors, flowers, leaves, grains, cereals or any other natural materials but not water colours. The winners were judged on the basis of the grace, vibrance, creativity, aesthetics, teamwork, time management and theme of each design and also on the ability of the participating teams, of explaining their creation, to the judges, at the time of presentation.

Students were extremely enthusiastic about participation and the competition broke the cliché of girls' fondness for

Rangoli as the boys also participated excitedly. Three teams from SHTM 2007 participated and the winning team



members were : Divya Sondhi, Ridhi Raj, Kaveri Vij and Abhishek Verma. The runner up team's members were: Amrita Kandal, Sidhi Raj, Rishabh Gambhir and Shreya Nigam.

The third team did not receive a prize but their efforts were appreciated by one and all and it's team members were: Steffi Behl, Paras Raj and Kartikay Arora.

Extra Curricular Activities

Freshers 2010: Fun and Frolic at IIMT



The first and the third year students got a warm welcome from the senior most batch at IIMT on 1st October 2010. It was one evening to remember where the entire IIMT clan, dressed up and were at their flaunting best. It was a pioneering effort by the senior most batch of IIMT to organize the Freshers in the campus itself with complete support from the college, faculty team and staff members. The event served the dual purpose of welcoming the juniors as well as getting to know them better and acquaint them about life at IIMT. The motive behind this

evening was to convey the fact that life is not only about submissions at IIMT but a lot of Fun!

The evening started with a bang- Andrew Sir shared few words of wisdom with all the students. Some members of the faculty were present too. To give a super start we had a presentation for the juniors, which was all about how the seniors have spent their four years at IIMT. Abhishek Verma(Student-SHTM 2007), did full justice to the presentation by making everyone, including faculty members, laugh to his witty jokes. A round of interactive games was held to choose "Mr. Fresher" and "Miss Fresher". A ramp walk, question round and dance round were organized to facilitate selection. The enthusiasm among the first year students and their participative spirit made the evening simply memorable. Divya Sondhi, Sidhi Raj and Amrita Kandal- students from the senior most batch were appointed as the judges. After a lot of analysis the results were declared, however, each student was as good as the other. Kanika Choudary and Nitesh Yadav were declared as "Miss Freshers" and "Mr. Freshers", respectively. After all these activities we requested everyone to hit the dance floor and dance away to the tunes mixed by the DJ. This got the spirits high and definitely made it an

unforgettable night. To comfort the hunger pangs, dinner was organized in the IIMT cafeteria with most delectable and mouthwatering dishes- Butter Chicken, Dal Makhani, Pulao and Lacha Paratha.

The evening came to an end with smiling faces everywhere, leaving everyone with memories to cherish. The juniors were delighted and thanked all their seniors. Promises were made to give an equal and better Farwell to the senior most batch. There was complete support of faculty and staff all through out which



ensured complete success and motivated everyone to organize more of such parties in the forthcoming months. Everyone was full of spirits without spirits. It was a night to remember in our life at IIMT.

Kaveri Vij- SHTM 2007

The Event - Adventure organised at IIMT



Ad-Venture, an event where the students demonstrated their Creativity Quotient through the creation of advertisements, was organised at IIMT in October. The students were required to create a new brand that the students were to name, create a logo for, design it's packaging and create the communication strategy for their chosen product. The advertising was in the form of Television Commercials that the participating groups presented through role plays, story boards and posters. The Students



enrolled as groups and chose their preferred product from specified product categories. The judges assessed the presentations on creativity, out-of-the-box thinking, communication skills and the level of differentiation achieved through the proposed brand communication.

The winners of the competition were:

1st Prize: Amrita Kandal, Yuvraj and Siddhi Raj(SHTM 2007)

Runners Up: Kaveri Vij and Divya Sondhi(SHTM 2007)

IIMT Student Success Stories

Entrepreneurial Success



At IIMT, the primary goal of the academic programmes is to train students to become tomorrow's leaders. The skills that students acquire through this experience extend far beyond entrepreneurship and have lifelong, personal impact. Our alumni always confirms this fact with their success stories and make Institute proud.

Sulabh Mehra- SHTM 2004

Sulabh Mehra graduated from School of Hospitality and Management at IIMT in the year 2004 has been associated with Micros-Fidelio as Implementation Consultant. He joined his father in year 2009 and started a new radio autorickshaw service in the suburb of Gurgaon. The Tuk Tuk autos, which run on compressed natural gas, were launched in collaboration with vehicle manufacturer TVS Motors with an initial fleet of 50 radio autos that offer door-to-door pick-up and drop-off and several security features. All the autos have been fitted with a panic button for customers in case of emergencies with the vehicle or driver misbehavior, and with the GPS system in the autos, our team can reach the spot for emergency situations. There is also a current immobilizer in case of a short circuit. The drivers have also been given training on etiquette and using GPS, and provided with uniforms, ID cards and mobile phones. We wish him all the best for his future endeavors.

Sharing Internship Experience: Student Verbatim



Yuvraj Berry
SHTM 2008

I completed my training at Taj Palace, Dubai. The first few days that I started my internship, I was tensed as I had read that the culture,

rules and regulations of the Arab country were very strict. I slowly and steadily got into the groove and started meeting and experiencing new people from different backgrounds, cultures and countries. I learned a lot about their culture and upbringing. I undoubtedly learnt to experience life with my own hard earned money. The learning that I got from our college also played a pivotal role in making me successful at my training organization because at IIMT, faculty was very meticulous in teaching and we were acquainted and trained about the industry and its norms. When I had started working I was very shy and did not open up to people really fast, though I had the will to learn and experience. My interest and enthusiasm, however was evident to the management team of my department and I was slowly allocated jobs and responsibilities to be taken care of, single handedly. I agree I made mistakes but with the modules that I was taught and the support that I had from my mentors and module leaders I reviewed my past learning's in college to work efficiently. During this time I also made friends from various cultures and backgrounds and learnt how life is not just about fun but has to be taken more seriously. At the end of my training I was given a very warm farewell with a few people having tears in their eyes as they had got attached to

me because of the long working hours leading us to spend quality time. The biggest and the best part of my experience in Dubai was the fact that I experienced with never ending memories and learnt unique work-skills that I would carry with me for the rest of my life.



Harpal Kohli
SOME 2007

I am a Business Management student undertaking my studies at the Institute for International Management and Technology(IIMT), New Delhi, in collaboration with the Oxford Brookes University, UK. I completed my internship as a management trainee with Ateliers de Joigny, the VTC Group's French repair and maintenance workshop operation. My major responsibility was to assist the company to expand its business operations in the Indian Rail Market, which consist, for the time being, of the sale of wagon components and designs. It was a big challenge to live in a small city like Joigny, after living for 18 years in a metropolitan city like New Delhi. However, we learn from these changes and from my stay in Joigny, I have learnt a lot in my professional as well as personal life. During my internship, I understood how business is done in the Indian railways and I got an opportunity to meet some eminent people in the business. This experience has been truly valuable for me and even though my stay in Joigny was challenging because I was the only Indian in the city, the cooperation and support from my boss and colleagues made the whole experience enjoyable. I

am looking forward to working with the group in the future and build my career with Ateliers de Joigny.



Sahil Gianchandani
SHTM-2007

For my supervised work experience, I was placed in London, U.K. I did my internship at the Park Inn Heathrow which was a 892 room airport hotel. Overall it was a very good learning experience. I learnt a lot professionally and even personally. My job profile was of F&B Assistant in the restaurant for the first three months and after that I was shifted to the Front Office department. When I was in the restaurant, I learnt proper communication tactics that help in efficient interaction with the guests, I learnt to work in a team and I also learnt to work under pressure.

When I was placed at the Front Office as the receptionist, I was reluctant as it was not of my interest primarily but slowly I started liking it as it was not as hectic a job as the one I used to do in the restaurant. I still remember when there was a day, when all the flights were delayed and the passengers of those flights were given rooms in our hotel and we had to check them in. The queue of those delayed flight passengers was extremely long and when we got done with all the check-ins that day, we breathed a huge sigh of relief.

I learnt to manage myself, time, food, and money. Despite the ups and downs of life in London, it was the best phase of my life as I enjoyed it a lot.

IIMT's New Campus

Bhoomi Poojan at IIMT's New 16 Acre Campus

Auspicious ceremony of Bhoomi Poojan, was organized at the new campus of IIMT, on Sohna Road. The ceremony aimed at seeking divine blessings at the initiation of construction of the new state-of-the-art campus of the institution, spread across 16 acres. The ceremony was attended by all faculty and staff members of the IIMT Family and everybody was delighted at the institution's progression towards world-class infrastructure.



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